



Town of Simsbury

933 HOPMEADOW STREET

SIMSBURY, CONNECTICUT 06070

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SIMSBURY BOARD OF SELECTMEN

Performing Arts Center Entrance – Iron Horse Boulevard & Simsbury Town Hall – 933 Hopmeadow Street, Simsbury

Special Meeting – September 30, 2019 – 8:00 a.m.

SITE VISIT (Entrance to the Performing Arts Center on Iron Horse Boulevard)

- a) Site Visit for LGBTQ+ Pride Trail Art Installation

PLEDGE OF ALLEGIANCE

PUBLIC AUDIENCE

SELECTMEN ACTION (In the Main Meeting Room of Town Hall)

- a) LGBTQ+ Pride Trail Art Installation Discussion

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BOARD OF SELECTMEN MEETING AGENDA SUBMISSION FORM

1. **Title of Submission:** LGBTQ+ Pride Trail Art Installation Discussion

2. **Date of Board Meeting:** September 30, 2019

3. **Individual or Entity Making the Submission:**

Maria E. Capriola, Town Manager *Maria E. Capriola*

4. **Action Requested of the Board of Selectmen:**

If the Board of Selectmen supports approving the installation of the LGBTQ+ Pride Art Installation on the trail, the following motion is in order:

Move, effective September 30, 2019 to approve the installation of the proposed design for the LGBTQ+ Pride Art on the trail near the Simsbury Performing Arts Center entrance along Iron Horse Boulevard.

In regards to light post banners, there are a number of options for consideration:

Option A: Do not produce any light post banners.

Option B: Print light post banners with the submitted original artwork.

Option C: Print light post banners, each sign reflecting a single color of the Pride flag.

5. **Summary of Submission:**

In June, the Board of Selectmen issued a proclamation in support of LGBTQ+ Pride month and unanimously supported the installation of the temporary rainbow crosswalk. Following the installation, the Town received numerous inquiries as to whether the rainbow crosswalk could be made permanent. In August, the Board unanimously endorsed the concept of a permanent installation.

In early September, the Town solicited public input on a possible design; several submissions were received. The final proposed trail design reflects a blend of multiple submissions. Our traffic authority team and parks staff reviewed the suggested designs from the public and crafted something that incorporated ideas from several submissions. Staff also designed something that could be easily painted at a public event and something that would work on the trail. Our suggestion is to paint the installation on the trail in front of Rotary Park near the PAC entrance and for six banners to be produced for three light poles on either side of the PAC entrance.

Staff's thought is to use the six banners on Iron Horse Boulevard this year from mid-October (when the PAC is done for the season) through early winter before the winter

weather sets in and the signs would become brittle. It would draw visual interest/attention to the installation while it is new. We can keep the signs and reuse them in the future if there is a good time to do so.

If approved, there will be an event held on Friday, October 11th (National Coming Out Day) from 1:00-3:00pm, on Iron Horse Boulevard near the entrance to the Performing Arts Center and Rotary Park. It would be free and open to all members of the public. Attendees will be encouraged to help paint the installation. In the event of rain or other inclement weather, the event will be held on Monday, October 14th from 1:00-3:00pm in the same location.

6. Financial Impact:

Paint and supplies cost \$220 for the temporary rainbow crosswalk installation. Additional paint and supplies have not yet been purchased. The banners have been estimated at \$78 each, with 6 banners totaling \$468. The paint, supplies, banners, and water for participants would likely range from \$750-\$1,000.

7. Description of Documents Included with Submission:

- a) Proposed Design for the Trail (in color, black and white)
- b) Original Submitted Art Work¹ for the Banners

¹ Lori George

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