

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
Flamig Farm - Party Room
7 Shingle Mill Road
Monday, OCT 19, 2015 7:30 p.m.

1. Call to Order
2. Review and approve minutes of Sept 21, 2015
3. NEW BUSINESS
 - A. Welcome Daren Hall – Hall Farm
- 4: **Simsbury Visitors Center Update:**
 - A. Opening Day Ribbon Cutting Report (cheese tray \$\$)
 - B. Visitors Center Report
 - C. Outside Visitors Center Sign & Brochure rack
5. Old Business & Upcoming Events
 - A. Souvenir Update
 - B. Restaurant List, Tourism Page and Town Website
 - C. Contest updates – FVAA, Bridge, Town, Pinchot
 - D. Halloween: Spooktacular Chili Challenge Sat. Oct 31 & Rotary Adult Party
Simsbury Inn Fri. Oct 30th. Kids event at library
 - E. SCTV Film Festival SHS Fri. Oct 23
 - F. Annual Report (Oct. 19)
 - G. McLean Brochures/post cards: Drop off at Front Desk for Liz
Marquis and contact Auxiliary (Connie Nordstrom) re post cards to sell.
 - H. Relationship with State Tourism Website/
6. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events: Simsbury Celebrates, Central Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House,
 - B. Communications: Facebook and SCTV
7. Adjournment

Next Meeting Mon. Nov 16 – 7:30 p.m. Simsbury Historical Society 800 Hopmeadow
Ellsworth Visitors Center