

SIMSBURY TOURISM COMMITTEE

“Heritage, Charm, Adventure”

Green Acres B & B, 440 Bushy Hill Road,
Meeting, Monday, April 18, 2016 7:00pm

1. Called to Order at 7pm. Attending were Dominique Avery, Charmaine Seavy, Steve Mitchell, Joyce Howard, Paulette Clark, Joy Himmelfarb, Cathy Barnard, Diane Phillips and host Cathy Carpino
2. Review and approval of minutes from Jan 19, Feb. 16, 2016, and March 21
3. Welcome from Green Acres B & B: They have been open for 4 years and have welcomed guests from all over the world including New Zealand and Australia and Europe who come here for all kinds of reasons ranging from school visits, local weddings or just to enjoy the fall foliage
3. Simsbury Visitors Center Update:
 - A. No Visitors Center Report
 - B. Outside Visitors Center Signage: We are still looking to create an outside arrow sign to point the Visitors Center and an improved sign and place for brochures outside the Visitors Center itself. Discussion followed on possible size and who (such as an explorer scout or sign company) might produce it. The committee decided to focus on this at our next meeting and come to the meeting with concrete ideas. Cathy Barnard reported that The Simsbury Free Library suggests we come up with a plan and they will tell us if it fits the building’s historical parameters.
4. Old Business & Upcoming Events
 - A. Souvenir Update – no update
 - B. Simsbury Public Library Director’s Challenge Update starting May 1 .
Dominique will contact library about publicity
 - C. April 30 Innovation Fair to be held at Simsbury High School, Simsbury Historical Society and Simsbury Public Library overview
 - D. Simsbury Celebrates update and contest, Paulette supplied information on the “Where’s Waldo” type hide and seek fundraiser under way. The game is called “Find Sparky the Firework” and will take place between May14-June 4.
 - E. Discussion of Bike Month events and questions were raised about an outside marathon called Mainly Marathons. Which operates out of Las Cruces, New Mexico.
 - F. Town Website – Dominique Avery stated she had updated PLACES TO STAY with the 4 local Inns/hotels instead of referring public to the Chamber.
 - G. McLean Brochures/post cards: Front Desk & store, No update
5. OTHER Communications: Facebook we have over 900 likes.
6. Adjournment at 8:15pm Moved by Cathy Barnard and 2nd by Joyce Howard.
Minutes submitted by Charmaine Seavy.