

SIMSBURY TOURISM COMMITTEE
"Heritage, Charm, Adventure"
EASTPOINTE (CLUBHOUSE)
55 Dorset Crossing
Monday, October 17, 2016 7:30P.M.

Attendance: Dominique Avery, Charmaine Seavy, Paulette Clark, Cathy Barnard, Diane Phillips, Pat Carbone, Lori Lubetkin, Joe Buda, JP Dragon.

1. Call to Order 7:29PM
2. Review and Approved Minutes of September, 2016
3. Visitors Center Rpt. Two visitors requested Simsbury information. One wanted material for 60 for wedding guests and one was planning to move here. Now we need new brochures especially the Main Street ones. There's \$42.30 in Petty Cash, from post cards and poster sales. The sign project is still in progress, but the BSA has approved the Eagle Scout signage and brochure box. One additional component still remains to be worked out.
4. Three news people who like to join the committee - Joe Buda, Jan Losee, and John (JP) Dragon. They still need to be nominated by the political parties and receive BOS approval. Joe who is the president elect of the SHS and JP discussed their interest in the committee.
5. There was a broad discussion on committee focus for 2017 and members agreed that helping all the organizations who have an impact on tourism to get publicity is one of our major needs.
6. Jan has volunteered to schedule our meeting locations for 2017. Pat advised that Linden House has volunteered to once again host us in March.
7. OLD BUSINESS & UPCOMING LOCAL EVENTS:
 - A. Reminder of the Spooktacular Chili Challenge on October 29. The chamber is predicting a large crowd for the 2nd year of this event. The Chamber has worked hard on promotion and signage and volunteers.
 - B. The Historical Society has a new event called the Holiday Market and Village. It starts the day after Thanksgiving and continues the following two weekends. It will include a heated tent for holiday shopping from local artisans and lots of events in SHS buildings.
 - C. Paulette reported on progress of Simsbury Celebrates and the renewal of the Gingerbread House contest which will have the participation of professional bakers for the first time.
 - D. Also coming up is the Nov 13th Dedication of the Veteran's Memorial which is almost completed.
 - E. Kathy was unable to attend, but notified us that the Simsbury Fly-In was a big success and said she has updated the restaurant list and is forwarding it to Town Hall.
8. Dominique announced that the December Holiday meeting will be at her home on December 19

Meeting was adjourned at 8:42 P.M.

Next meeting Tuesday, November 15, 2016 at Metro Bis at the 1820 House at 731 Hopmeadow St. at 7:30 P.M.