

Performing Arts Center Board Minutes 06/28/2012

Simsbury Performing Arts Center Board

June 28, 2012

DRAFT Minutes

I CALL TO ORDER:

Mr. Jansen called the meeting to order at 7:05 pm. Present were PAC Board members: Ferg Jansen; Ross Herlands; Cathy Barnard; Janet Goman; Leo Collins along with Tom Vincent (PAC Manager) and Nick Buccarella (PAC Site Manager).

II REVIEW AND APPROVAL OF MINUTES:

Mr. Herlands made a motion to approve the minutes of the June 22, 2012 special meeting. Ms. Barnard seconded the motion. The motion received for yes votes and one abstention

III TALCOTT MOUNTAIN MUSIC FESTIVAL

First Show – June 23, 2012

- Postponement did not result in any additional charges
- According to the Hartford Symphony
 - o 184 children's seats were sold (Pac Board's commission = \$184)
 - o 1532 adult seats were sold (Pac Board's commission = \$3064)
- The Pac Board's portion of products sold at the event = \$160
- The first concert from the 2011 season generated \$1998
- Mr. Buccarella reported that once again trash disposal after the concert was a problem. People either leave the trash lying around or put it in the wrong receptacle.
 - o Suggested brainstorming at some later date to think of solutions

IV. IRON HORSE CONCERT SERIES

Mr. Vincent presented the sponsor information to the Board. It was agreed upon that once the forms are completed and signed by all the necessary parties and the money collected,

they will be filed with Mr. Toner. All checks will be made payable to the Simsbury Meadows Performing Arts Center.

Mr. Vincent updated the Board on all the upcoming concerts and showed the Board the advertising being used for the Benny Goodman / Peggy Lee Show on July 27, 2012. He also reported that he will be contacting establishments in the area that deal with senior citizens to promote the concert.

Mr. Vincent also asked the Board's help in promoting all the shows – including the free concert Glamour Girls on July 28, 2012.

Mr. Vincent also reminded the Board that patrons can bring their own food and beverages, including alcohol, to all the shows.

V. SEPTEMBERFEST

Mr. Vincent updated the Board on the status of sponsors and vendors for this event

VI. FINANCIAL REPORT

Mr. Vincent reported that two charges have appeared on the PAC Board's account that were not accounted for in the Board's projected budget

- o \$1320 for the grading of the parking lot
- o \$325 sewer usage charge

Mr. Jansen reported that he will go over the financial information he received from the Finance Department with Mr. Vincent and give the Board a report at the July 12, 2012 meeting.

VII. NEW BUSINESS

Mr. Buccarella brought up two points for the Board to discuss further at a future date

- o Sharing resources and vendor lists between departments within the Town
- o A good way to reduce costs
- o That communication be improved when a concert is postponed or cancelled with local businesses who may be providing food/services for the shows
- o Possible suggestion was a use of a phone tree

VIII. ADJOURNMENT

Ms. Barnard moved for adjournment at 8:09 pm. Mr. Collins seconded the motion. The motion passed unanimously.