

SIMSBURY TOURISM COMMITTEE
"Heritage, Charm, Invention"
Simsbury Free Library
749 Hopmeadow Street
Monday, June 15, 2015 7:30pm

Attending were: Joyce Howard, Barbara O'Connor, Pat Carbone, Diane Phillips, Paulette Clark, Rick Wagner, Steve Mitchell, Charmaine Seavy

Meeting was called to order at 7:40pm. The group was welcomed by Tara Donohue Willerup and Jim Flynn of the Simsbury Free Library. Jim reviewed the history of the Library and its mission. Among the upcoming events is a celebration of Gifford Pinchot's 150th birthday that would present an opportunity for the committee to work with the Library.

Minutes of the May meeting were approved.

Visitors Center Update: We believe that the arrangement with the Chamber of Commerce will be formalized by the Town and begin sometime after the start of the new fiscal year.

Old Business

- A. Simsbury Meadows Performing Arts Center: Season has begun and seems to be off to a good start.
- B. Simsbury Souvenirs: no update
- C. Restaurant List: no update
- D. Brochure Inventory: Hopmeadow brochure is being printed.
- E. Hudson House: no update
- F. Town website/EDC task force/Tourism link: Charmaine attending the meetings and working on getting our information included
- G. July Cessna Convention: no update
- H. Bridge of Flowers events: Duck Race and Burgers on the Bridge were both well received and well attended.
- I. Veterans Memorial Groundbreaking: went well after the Memorial Day parade and activities at Eno Hall
- J. Simsbury Celebrates: no fall tag sale this year. Other fundraising ideas are being explored, as well as a redesign of some of the activities. More things will be on the street as opposed to in buildings so that folks can more easily move from one to the other.

New Business

Steve reported that he is still working with the Department of Transportation, the East Coast Greenway and various municipal governments in determining the exact route of the next part of the trail.

Quick Updates

The only specific update was one involving a request received on the phone line. Diane put together brochures and town information for a wedding party and guests who were staying in town.

Meeting was adjourned at 9:00pm.

Respectfully submitted by Barbara O'Connor.