

From: Susan Mazurski February 22, 2010 4:06:00 PM
Subject: Tourism Committee Minutes 02/17/2010
To: SimsburyCT_TourismMin
Cc:

DRAFT

Simsbury Tourism Committee
Chamber of Commerce
February 17, 2010

In Attendance: Liz Banco, Dominique Avery, Terry Boulton, Pat Carbone, Barbara O'Connor, Paulette Clark and Sarah Nielson.

Meeting called to order at 7:30PM

Approval of minutes of January 19, 2010

Old Business:

1. Budget discussion and adapting ways to control costs.
2. Dominique discussed ways to adapt coloring book to use in touring the sites. A page was selected which Sarah will use on the website.
3. Support of the Bicycle Friendly Community and letter supporting this effort.
4. Dominique spoke of developing a relationship with Flower Bridge Committee to the advantage of both Tourism and the Bridge.
5. Pat gave a report on the Volunteer Expo and contacts we are making by way of promoting this effort, with Barbara and Paulette now on our Committee. We are meeting on a regular basis with John coordinating this project.

New Business:

1. Sarah led a discussion on our proud new Dozen Distinctive Destinations award and the voting that is taking place. Discussed placing ads in travel magazines, and marketing in conjunction with Tourism. Simsbury Facebook site has over 1100 members to date. Discussed selling our cards and materials at Farmer's Market and our assistance in this venture, and the many plans she has made for this year's market.

Meeting adjourned at 9:00PM

Submitted by Pat Carbone