

From: Susan Mazurski March 22, 2012 4:05:59 PM
Subject: Tourism Committee Minutes 03/19/2012 APPROVED
To: SimsburyCT_TourismMin
Cc:

DRAFT

Simsbury Tourism Committee - Linden House B & B - March 19, 2012

In Attendance: Liz Banco, Joyce Howard, Dominique Avery, Pat Carbone, John Hampton, Laurie Matczak, Linda Schofield, Rick Bazzano, Paulette Clark, Barbara O'Connor

1. Meeting called to order - 7:35 PM

2. Review and Approval of Minutes of February 21, 2012

3. Old Business:

A. Linda Schofield discussed the Art Walk on May 19 for ABC House to run through center of town, and including artists, painters, crafts people and entertainment. She gave info on tents, booths, and volunteers and asked for our ideas on promotion, which many gave.

B. John spoke of April Volunteer Month and delaying the Expo until 2013. He will feature Volunteer Month on his SCTV show with guests and also articles in the Patch, etc.

C. Laurie gave a Tariffville update and Steve's set-up for post cards and our brochures. We discussed post card and brochure distribution locally.

D. History Day will be June 9 and will highlight our cell phone tour.

E. Liz spoke about our phone tree and asked for volunteers for April, May and June and mentioned little action of late, but Tourist Season is coming

F. Liz discussed the Tourism Forum at Eno on May 15 from 7 to 9PM with Kip Bergstrom.

4. New Business:

A. Rick explained the Web Cam and possible use at Eno, the point of it, and gave us much data on the hits our web site is getting for each of our venues. He will keep us posted on this development.

B. Liz discussed the Ct Tourism Conference on May 17 in Hartford and our attendance.

C. Gifford-Pinchot documentary update by Liz, to be held at the Riverview in Sept. with preview of

the PBS show, with guests –Chris Murphy, etc.

5. Other Business:

A. Reminder to update our reappointments at Town Hall.

6. Adjournment at 9:15 PM

Respectfully submitted by Pat Carbone