

From: Susan Mazurski June 27, 2011 2:08:53 PM
Subject: Tourism Committee Minutes 06/20/2011 DRAFT
To: SimsburyCT_TourismMin
Cc:

DRAFT
Simsbury Tourism Committee
Rosedale Farms
June 20, 2011

In Attendance: Liz Banco, Joyce Howard, Dominique Avery, Steve Mitchell,
Gina Cadorette, Terry Boulton, Pat Carbone and Paulette Clark

1. Meeting called to order at 7:45PM
2. Minutes of May 16, 2011 reviewed and approved
3. Old Business:
 - A. Report on Volunteer Expo Survey-favoring team tables, multiple communications - all acceptable - received 11 responses out of 40 surveys sent.
 - B. Info on Wilcox St. kiosk - is filled. Joyce discussed Town Hall display and personally made up "Bragging Board" to display on case. Awesome display of workmanship on Joyce's part. To be considered - a new post card by Wanda Coleman of White Water/Kyacking in Tariffville.
 - C. Farmer's Market decision to have Tourism Table on July 28 and Sept.
 15. Liz asked for volunteers.
 - D. Liz discussed cell phone tour and presented the original brochure to be updated and details moving forward having 500 brochures in original printing. New road work from Drake Hill to Granby and the impact was also discussed.
 - E. Steve updated us on the Greenway and told us how it is moving ahead.
4. New Business:
 - A. Liz reported no July meeting and August 15 to be next meeting at Town Farm.
 - B. Liz discussed having the other town's Tourism people to join us in a forum - to advance Tourism in our common areas, and said we would revisit that at the August 15 meeting.

5. Other Business:

A. Terry asked about the signs for the Cell Phone Tour. The stands will include the Town Seal with a brochure rack. Tom Cooke is doing the narrative and Hartt School is doing the background music.

B. Dominique spoke re: Governor's speech on Tourism budget and has requested a tape for SCTV.

C. Liz discussed Simsbury Day at the Atheneum and the need of making certain it is reported in the future as it was not well-known or was it advertised.

6. Meeting was adjourned at 8:50PM

Submitted by Pat Carbone