

From: Susan Mazurski August 27, 2012 9:43:23 AM  
Subject: Tourism Committee Minutes 08/20/2012 Regular Meeting  
To: SimsburyCT\_TourismMin  
Cc:

Simsbury Tourism Committee  
The Apple Barn - August 20, 2012

In Attendance: Liz Banco, Joyce Howard, Dominique Avery, Pat Carbone, Barbara O'Connor, Paulette Clark, Laurie Matczak and Terry Boulton.

1. Call to Order - 7:45 PM

2. Minutes of June 18, 2012 reviewed and approved.

3. Old Business:

A. Liz gave an update on the Pinchot event, September 6th and documentary info.

B. Tourism budget was discussed.

C. Simsbury Historical Society update discussed by Liz and Joyce, and spoke of meeting with Kevin, and perhaps not fulfilling his specific needs - will reach out to him again.

D. Liz addressed the cell phone tour and Kathy Marschall working to ensure the Seniors can use the tour as many have limited cell phone use. They are discussing a plan to address their desires.

E. New post cards and brochure venues and restocking was covered.

F. Liz reiterated meeting schedule for remainder of 2012.

G. Discussion of phone tree and use of website for same information.

4. New Business:

A. Discussion of manpower coverage for Fly-In on September 23rd. Laurie spoke of tent for our use being available.

B. Liz spoke of need for tent sponsorship and manpower if we are to participate in Septemberfest/Home Improvement. Currently no resolution.

C. Liz showed us downloads of the Greater Hartford Coloring Book which is currently online and suggestion was made that we display a few of our pages of our coloring book on the website. This could increase interest and sales of our inventory. Agreed it could be advantageous.

5. Other Business:

None at this time

6. Adjournment was at 9:15PM

Respectfully submitted by Pat Carbone