



Town of Simsbury

933 HOPMEADOW STREET

P.O. BOX 495

SIMSBURY, CONNECTICUT 06070

Thomas F. Cooke – Director of Administrative Services

BOARD OF SELECTMEN MEETING **AGENDA SUBMISSION FORM**

1. **Title of submission:** Economic Development Task Force Members
2. **Date of submission:** 2/7/14
3. **Date of Board Meeting:** 2/12/14
4. **Individual or Entity making the submission:** Deputy First Selectman Nancy Haase
5. **Action requested of the Board of Selectmen** (Acceptance of gift, creation of reserve, approval of contract, information only, etc. Be as specific as possible with respect to the desired action of the Board.):

The Individual or Entity making the submission requests that the Board of Selectmen:

Approve the members of the Economic Development Task Force

6. **Individual(s) responsible for submission** (Please include complete contact information. The identified individual(s) should be prepared to present information to the Board of Selectmen at the Board Meeting.):

Nancy Haase nhaase@simsbury-ct.gov, 860-508-5761

7. **Summary of Submission** (Include in your summary (i) relevant dates and timelines; (ii) parties involved; (iii) a description of financial terms and conditions specifically identifying the financial exposure/commitment of the Town of Simsbury; (iv) whether or not contracts, licenses and other legal documents have been reviewed by the Town's counsel; and (v) other information that will inform the Board of Selectmen's consideration of your submission. Include any additional information in an attached memorandum.):

EDTF Members

Debra Bernard, R

Holly Beum, D

Wayne Cobleigh, R

Kevin Crimmins, D

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8:30 – 7:00 Monday

8:30 - 4:30 Tuesday through Friday

Jeff Dornenburg, D
Louis Donofrio, R
Bill Ethier, U
Nancy Haase, R – BOS, Chair
Lisa Heavner, D – BOS
Ron Jodice, R
Christopher Meile, U
Diane Nash, R
Charmaine Seavy, D
Eric Strayer, U
TBD – BOF
TBD – EDC
TBD – Planning Commission
TBD – Zoning Commission
TBD – Simsbury Main Street Partnership
TBD – Simsbury Chamber of Commerce

8. Description of documents included with submission (All documents must be in final form and signed by the appropriate party.):

The following documents are included with this submission and attached hereto:

The following Vision, Mission and Goals document is a Draft to be review and approval by EDTF:

The Vision for the EDTF is to create and utilize a more effective working organization both within and outside Town Hall to optimize economic development opportunities available to the Town and to create a more resilient and robust municipal economic development environment for the betterment of all Simsbury residents and taxpayers.

The Mission of the EDTF is to examine the current status of economic development efforts in Simsbury and to provide specific insight and recommendations as to how to better coordinate all desirable economic development activities among all offices, boards, commissions and departments of the Town and all available entities outside the Town Hall.

Goals:

Process: Evaluate the process from initial interest of a developer through completion of a successful project as well as staff/organizational roles; identify barriers to success as well as solutions to fix them; identify and/or initiate relationships with appropriate state and local agencies (i.e. DECD, CMSC, CERC, ICSC, etc); interview existing property/business owners for retention issues related to growth and sustainability.

Marketing: Identify and review existing marketing pieces; speak with development community on marketing gaps; create action plan/budget for new/revised marketing pieces. Create short and longer-term marketing action plan with budget.

Programs: Review all existing programs both locally and nationally that are used as a catalyst for economic development and identify those that would best fit Simsbury (tax incentives, abatements, infrastructure, etc); identify most appropriate niche industries and cultivate specific work plans to attract them.