



Town of Simsbury

933 HOPMEADOW STREET

P.O. BOX 495

SIMSBURY, CONNECTICUT 06070

Thomas F. Cooke - Director of Administrative Services

BOARD OF SELECTMEN MEETING AGENDA SUBMISSION FORM

1. **Date of submission:** October 24, 2013
2. **Date of Board Meeting:** October 27, 2013
3. **Individual or Entity making the submission:**
Gerard G. Toner, Director of Culture, Parks and Recreation
4. **Action requested of the Board of Selectmen (Acceptance of gift, creation of reserve, approval of contract, information only, etc. Be as specific as possible with respect to the desired action of the Board.):**

The Individual or Entity making the submission requests that the Board of Selectmen:

Create a special revenue fund for the purpose of collecting money and making payments related to the planned triathlon on May 18, 2014.

A group of volunteers, headed by Linda Schofield, are planning a triathlon for May 18, 2014 in Simsbury. As detailed in Linda's e-mail, they are requesting that the town create a special revenue fund to help in the administration of the event.

The actual event will be May 18, 2014 and will be called the "Try Simsbury: Run, Bike, Paddle...River to Ridge "Try-Athlon"

The goal is to market the event extensively as a vehicle for marketing Simsbury and our outdoor assets. They also hope to bring patrons (racers and their spectators) to local businesses.

Their budget is roughly estimated at \$10,000. They hope to attract 200 racers at \$50 each for registration, yielding enough to cover the \$10,000 of expenses. They will also solicit corporate sponsors in order to provide them with needed upfront working capital of \$5,000 and also to cover any shortfall from registration.

They hope to make this an annual event, so that any surplus generated by the event would remain in the fund to be used for future races.

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An Equal Opportunity Employer
8:30 - 7:00 Monday
8:30 - 4:30 Tuesday through Friday

5. **Individual(s) responsible for submission** (Please include complete contact information. The identified individual(s) should be prepared to present information to the Board of Selectmen at the Board Meeting.):

Gerard G. Toner, Director of Culture, Parks and Recreation
860-408-4682
gtoner@simsbury-ct.gov

6. **Summary of Submission** (Include in your summary (i) relevant dates and timelines; (ii) parties involved; (iii) a description of financial terms and conditions specifically identifying the financial exposure/commitment of the Town of Simsbury; (iv) whether or not contracts, licenses and other legal documents have been reviewed by the Town's counsel; and (v) other information that will inform the Board of Selectmen's consideration of your submission. Include any additional information in an attached memorandum.):

7. **Description of documents included with submission** (All documents must be in final form and signed by the appropriate party.):

The following documents are included with this submission and attached hereto: