

PRESS RELEASE

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For additional information on this press release, contact:
James D. Rabbitt, AICP 860-658-3228
Director of Planning and Community Development jrabbitt@simsbury-ct.gov

Telephone Survey Being Conducted For Simsbury Plan

SIMSBURY– Don't be surprised if, over the next week or two, you get a phone call asking you to participate in a telephone survey about Simsbury.

As part of the process of preparing a long-term strategic plan for the Town, the Planning Commission is sponsoring a telephone survey of Simsbury residents. Over 400 randomly selected Simsbury residents will have the opportunity to participate and share their views about important issues. Phone calls are expected to commence on Saturday February 25 and be completed by Friday March 10. You may receive a call on either your landline or cell phone. If you receive a call when it is not convenient to answer, simply let the caller know and they will set up a time to call you back.

The survey questions have been designed to help the Planning Commission better understand the opinions of Simsbury residents about a variety of long-term conservation, development, and infrastructure issues affecting the Town. The survey will provide an opportunity for Simsbury residents to identify issues of concern to them. The results of the survey will be integrated into the Plan of Conservation and Development which is slated for adoption in 2017.

A Plan of Conservation and Development is an advisory document used by the Planning Commission and other Town agencies to:

- Protect the resources important to residents
- Guide growth and change in Simsbury
- Identify facilities and services needed to support the community we want to be

Simsbury residents who are contacted are encouraged to participate. The caller ID will display "Great Blue Research". If no one answers, the surveyors will leave a message indicating they will call back. If three calls go unanswered, another Simsbury telephone number will be randomly selected.

The survey is intended to reflect the age and geographic composition of the Town.