

Agenda Simsbury Tourism Committee Meeting
Simsbury Historical Society, Ellsworth Center
Tuesday, January 16, 2018 7:00 pm

1. Review and approve minutes of December 18, 2017
2. First Selectman: Eric Wellman - Tourism Liaison
3. Bike Rack Initiative: Pattie Jacobus
4. Old Business & Working Team Updates:
 - A. Team A Events: Updates on Events since last meeting and winter events: Simsbury Celebrates, Simsbury Holiday Market & Village
Team A Events: Calendar, State Website, Facebook and Social Media
 - B. Team B: Outreach: Visitors Center Update and other info
 - C. Team C: Recognition
 - D. Team D: Governmental: Bike Trail Updates, Town Liaison
 - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/
Bradley Airport, Explore Campsite possibility
4. New Business
 - a. Discuss group future focus and planning for 2018, including
Simsbury's 350th Celebration, Chamber of Commerce: Town-wide Art
Statues, Updating Cell-Phone Tours
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 3 months: January-March
 - b. Communications: Facebook, SCTV, Tourism/Town Website update.
Simsbury 350th update on SCTV
6. Adjournment

Next Meeting: Tuesday, February 20, 2018 at 7:00PM, Location – Simsbury
Historical Society: Ellsworth Center