

**Agenda Simsbury Tourism Committee Meeting**  
**Eno Memorial Hall, 754 Hopmeadow Street, North Conference Room.**  
**Monday, March 19, 2018 7:00 pm**

1. Review and approve minutes of February 20, 2018
2. Update on COC Sculpture Statues Initiative
3. Old Business & Working Team Updates
  - A. Team A Events: CT Open House Day, Volunteer Fair at Simsbury Library, May Ann Marie Potter Bike Basket Dedication
  - B. Team B: Outreach: Visitors Center Update and other info; New Simsbury Map
  - C. Team C: Recognition: Discuss potential recognition opportunities for 2018
  - D. Team D: Governmental: Bike Trail Updates, Town Liaison
  - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/ Bradley Airport, Explore Campsite possibility
4. New Business
  - a. Brainstorm and Formulate recommendations on tourism to the Town: Vision 2020
5. QUICK Updates (as needed)
  - a. Town Groups & Events for next 3 months: April-June
  - b. Communications: Facebook, SCTV, Tourism/Town Website update.
6. Adjournment

Next Meeting: Monday, April 16, 2018 at 7:00pm at Simsbury Free Library

