

Agenda Simsbury Tourism Committee Meeting
Simsbury Free Library
Monday, April 16, 2018 7:00 pm

1. Review and approve minutes of March 19, 2018
2. Update on COC Sculpture Statues Initiative & related activities
3. Old Business & Working Team Updates
 - A. Team A Events: CT Open House Day, Volunteer Fair at Simsbury Library, State Tourism Website Workshop, Ann Marie Potter Bike Month Basket Dedication
 - B. Team B: Outreach: Visitors Center Update and other info; New Simsbury Map
 - C. Team C: Recognition: Discuss potential recognition opportunities for 2018
 - D. Team D: Governmental: Bike Trail Updates, Town Liaison
 - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/Bradley Airport, Explore Campsite possibility
4. New Business
 - a. Finalize the Brainstorming and Formulate recommendations on tourism to the Town: Vision 2020
 - b. Discuss options to replace Cellphone Tour
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 3 months: April-June
 - b. Communications: Facebook, SCTV, Tourism/Town Website update.
6. Adjournment

Next Meeting: Monday, May 21, 2018 at 7:00pm at Gifts of Love Community Farm
73 Wolcott Road

