

Agenda Simsbury Tourism Committee Special Meeting
The Simsbury Inn
Thursday, June 22, 2017 7:00 pm

1. 7:00pm Call to Order & Host Welcome
2. Review and approve minutes of May 15, 2017
3. Guest speaker: Jeff Dornenburg representing the Simsbury Meadows Performing Arts Center Board to discuss its effort to gather public input.
4. Old Business & Working Team Updates:
 - A. Team A Events: Updates on Triathlon, PAC Party, SHS Garden Party, & Historic House Tours June 10th CT Open House Day
 - B. Working group updates
 - C. Team A Events: Calendar, State Website, Facebook and Social Media
 - D. Team B: Outreach: Visitors Center Update, Kent Passport preliminary discussion, Update on Bookmark, and other info
 - E. Team C: Recognition: Update on Fall Meeting Locations
 - F. Team D: Governmental: Hudson House, Bike Trail Updates
 - G. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/ Bradley Airport
5. New Business
 - a. Team Breakout meetings to discuss group future focus and planning followed by whole committee discussion
6. QUICK Updates (as needed)
 - a. Town Groups & Events: Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Book Sale, Simsbury Fly-in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Maker's Faire, SHS Garden Party Event, Jamie McEwan Whitewater Triple Crown, Grange Fair, International Skating Center of CT, CT Convention & Sports Bureau,
 - b. Communications: Facebook, SCTV, Tourism/Town Website update.
7. Adjournment

Next Meeting: Mon. August 21st , Location TBD