

**Agenda Simsbury Tourism Committee Meeting**  
**Simsbury Inn**  
**Monday, August 21, 2017 7:00 pm**

1. 7:00pm Call to Order & Host Welcome
2. Review and approve minutes of June 22, 2017
3. Guest speaker: Jeff Dornenburg representing the Simsbury Meadows Performing Arts Center Board to discuss its effort to gather public input.
4. Old Business & Working Team Updates:
  - A. Team A Events: Updates on Triathlon, PAC Party, SHS Garden Party, & Historic House Tours June 10<sup>th</sup> CT Open House Day
  - B. Working group updates
  - C. Team A Events: Calendar, State Website, Facebook and Social Media
  - D. Team B: Outreach: Visitors Center Update, Kent Passport preliminary discussion, Update on Bookmark, and other info
  - E. Team C: Recognition: Update on Fall Meeting Locations
  - F. Team D: Governmental: Hudson House, Bike Trail Updates
  - G. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/ Bradley Airport
5. New Business
  - a. Team Breakout meetings to discuss group future focus and planning followed by whole committee discussion
6. QUICK Updates (as needed)
  - a. Town Groups & Events for next 3 months including:  
Taste of Simsbury, Septemberfest, Arts & Crafts, Scarecrow Building – SHS, Spooktacular Chili Challenge, Holiday Market & Village - SHS
  - b. Communications: Facebook, SCTV, Tourism/Town Website update.
7. Adjournment

Next Meeting: Mon. September 18<sup>th</sup>, Location TBD