

Agenda Simsbury Tourism Committee Meeting
Storyteller's Cottage
Monday, September 17, 2018 7:00 pm

1. Review and approve minutes of August 20, 2018
2. Update on extended COC Sculpture Statues Initiative: Related Activities & Communications
3. Old Business & Working Team Updates
 - A. Team A Events: Carriage Rides Update & Proposed "Trail10K"
 - B. Team B: Outreach: Visitors Center Update
 - C. Team C: Recognition: Discuss potential recognition opportunities for 2018 & 2019
 - D. Team D: Governmental: Bike Trail Updates, Town Liaison
 - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/ Bradley Airport, Explore campsite possibility
4. New Business
 - a. Updated recommendations on tourism to the Town: Vision 2020.
 - b. Discuss options to replace Cellphone Tour with Website and update on town cell phone service by 2020
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 4 months: September-December
 - b. Communications: 2018 TV publicity and clustering events around Art Trail, Facebook, SCTV, Tourism/Town Website update.
6. Adjournment

Next Meeting: Monday, October 15, 2018 at 7pm at: Metro Bis 1820 House, 731 Hopmeadow Street.

