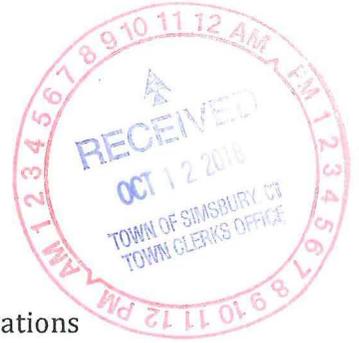


**Agenda Simsbury Tourism Committee Meeting**  
**Metro Bis- Downstairs**  
**Monday, October 15, 2018 7:00 pm**



1. Review and approve minutes of September 17, 2018
2. Update on COC Sculpture Statues: Related Activities & Communications
3. Old Business & Working Team Updates
  - A. Team A Events: Carriage Rides Update & Proposed "Trail10K & name," SHS Scarecrow & Heritage Day, Storyteller's Cottage 1 year anniversary, MLK Memorial Groundbreaking
  - B. Team B: Outreach: Visitors Center; Update on New Brochures & Hand drawn map
  - C. Team C: Recognition: Potential opportunities for 2018 & 2019
  - D. Team D: Governmental: Bike Updates, Town Liaison, Kiosk Location, new EDC members, Tourism recommendations to the Town: Vision 2020.
  - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/ Bradley Airport, Explore campsite possibility
4. New Business
  - a. Progress on options to replace Cellphone Tour with Website and update on town cell phone service
5. QUICK Updates (as needed)
  - a. Town Groups & Events for next 4 months: November-December-January & Creating Year Round Calendar for foreign visitors
  - b. Communications: 2018 TV publicity and clustering events around Art Trail, Facebook, SCTV, Tourism/Town Website update.
6. Adjournment

Next Meeting: Monday, November 19, 2018 at 7pm at: Chamber of Commerce/Visitors Center 749 Hopmeadow Street.