

Agenda Simsbury Tourism Committee Meeting
ENO Memorial Hall, South Conference Room
Monday, October 21, 2019 7:00 pm

1. Call to order
2. Review and approve minutes of September 16, 2019
3. Discuss Role of Tourism Committee in Simsbury's 350th Celebration
4. Old Business Updates
 - A. 350th Anniversary Celebration: Town Committee and Winter Events
 - B. Update on New Brochures & Hand drawn map
 - C. Recognition: Visitors Center signage
 - D. Governmental: Bike Updates, Town Liaison: Central Region Tourism District; EDC relationship; BOS update on membership, funding & Hospitality Task Force
 - E. Special Projects: Campsite Committee
4. New Business
 - a. 2020 focus area
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 4 months: October-Jan. & Creating Year-Round Calendar for foreign visitors
 - b. Communications: Recent tourism articles on Simsbury, Facebook, town hall locations, 2019-2020 tourism publicity, and clustering events around major events, Facebook, SCTV Tourism show, Tourism/Town Website update
6. Adjournment

Next Meeting: Monday, November 18, 2019 7PM at Simsbury Historical Society, Ellsworth Center