

Agenda Simsbury Tourism Committee Meeting
Simsbury Historical Society
Monday, November 18, 2019 7:00 pm

1. Call to order and name secretary for this meeting.
2. Review and approve minutes of October 21, 2019
3. Discuss support role of Tourism Committee in Simsbury's 350th Celebration
4. Old Business Updates
 - A. 350th Anniversary Celebration: Town Committee and Winter Events
 - B. Update on New Brochures & Hand drawn map
 - C. Recognition: Visitors Center new signage & possible street sign
 - D. Governmental: Bike Updates, Town Liaison: Central Region Tourism District; New committee members update: EDC relationship; BOS update on membership, funding & Hospitality Task Force
 - E. Special Projects: Campsite Committee update
4. New Business
 - a. 2020 focus areas
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 4 months: November-Feb. & Creating Year-Round Calendar for foreign visitors
 - b. Communications: Recent tourism articles on Simsbury, Facebook, town hall locations, 2019-2020 tourism publicity, and clustering events around major events, Facebook, SCTV Tourism show, Tourism/Town Website update
6. Adjournment

Next Meeting: Monday, December 16, 2019 7PM at 12 Madison Lane, West Simsbury, Dominique Avery's House