

**Agenda Simsbury Tourism Committee Meeting**  
**Simsbury Chamber of Commerce Meeting Room & Tourism office**  
**Lower Level of Simsbury Free Library**  
**Monday, November 20, 2017 7:00 pm**

1. 7:00pm Call to Order & Host Welcome
2. Review and approve minutes of October 16, 2017
3. Old Business & Working Team Updates:
  - A. Team A Events: Updates on Events since last meeting and fall events  
Team A Events: Calendar, State Website, Facebook and Social Media
  - B. Team B: Outreach: Visitors Center Update, Kent Passport preliminary discussion, and other info
  - C. Team C: Recognition: Update on 2018 Meeting Locations
  - D. Team D: Governmental: Bike Trail Updates
  - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/  
Bradley Airport, Explore Campsite possibility
4. New Business
  - a. Team Breakout meetings to discuss group future focus and planning followed by whole committee discussion
5. QUICK Updates (as needed)
  - a. Town Groups & Events for next 3 months including:  
Simsbury Celebrates, Holiday Market & Village – SHS, Red Stone Carriage Rides
  - b. Communications: Facebook, SCTV, Tourism/Town Website update.
  - c. Simsbury 350<sup>th</sup> Celebration
  
7. Adjournment

Next Meeting: Mon. December 20, 2017, Location Dominique Avery's House