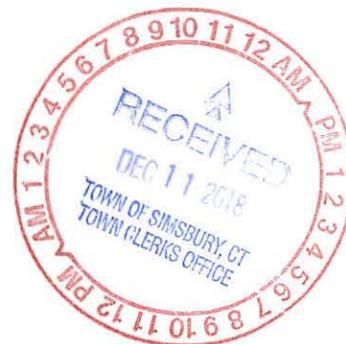


**Agenda Simsbury Tourism Committee Meeting**  
**12 Madison Lane, West Simsbury**  
**Monday, December 17, 2018 7:00 pm**



1. Review and approve minutes of October 15, 2018
2. Update on COC Sculpture Statues: 2020
3. Old Business & Working Team Updates
  - A. Team A Events: Carriage Rides Update & Proposed "Trail10K & name," Heritage Day, MLK Memorial
  - B. Team B: Outreach: Visitors Center; Update on New Brochures & Hand drawn map
  - C. Team C: Recognition: Potential opportunities for 2019
  - D. Team D: Governmental: Bike Updates, Town Liaison: Central Region Tourism District, Kiosk Location, Tourism recommendations to the Town: Vision 2020 Update
  - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/Bradley Airport, Explore campsite possibility
4. New Business
  - a. Progress on options to replace Cellphone Tour with Website and update on town cell phone service
  - b. Tourism Committee structure for 2019
5. QUICK Updates (as needed)
  - a. Town Groups & Events for next 4 months: December-March & Creating Year-Round Calendar for foreign visitors
  - b. Communications: 2018 TV publicity and clustering events around major events, Facebook, SCTV, Tourism/Town Website update
  - c. Simsbury 350<sup>th</sup> Celebration
6. Adjournment

Next Meeting: Monday, January 21, 2019 at 7pm at: Simsbury Historical Society, Ellsworth Building