

## **SIMSBURY TOURISM COMMITTEE**

### **“Heritage, Charm, Adventure”**

12 Madison Lane, Simsbury

**Meeting, Monday, Dec. 19 2016 7:30 pm**

1. Pot Luck Holiday 7:00pm followed by Official Call to Order at 7:30pm
2. Review and approve minutes of Nov.15 ,2016
3. Visitors Center Report & Signage update
4. Old Business & Updates:
  - A. Committee Leadership and Members Updates
  - B. 2017 Meeting Locations Update
  - C. Choose Date for workshop with non-profits on using state tourism website.
  - D. Report on State Tourism Listening Tour at Mark Twain House
  - E. Report on Simsbury Holiday Market & Village and suggestions for next year
  - F. Report on Simsbury Celebrates
  - G. Town Approval of DEEP grant for bike trail from Greenway to Curtiss Parks
5. New Business
  - A. Proposal to brainstorm local events from January – March
  - B. Create new “punchy” wording to describe Simsbury for use by all non- profits
6. Tourism Page on Town Website update.
  - A. Souvenir List and Restaurant List
7. OTHER QUICK Updates (as needed)
  - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair, SHS Artisan Craft Event, Jamie McEwan Whitewater Triple Crown, Grange Fair
  - B. Communications: Facebook, Town Website and SCTV
8. Adjournment

Next Meeting **Tuesday**. January 17 7:00pm Millwrights (private room upstairs)