

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
DAR Room, Eno Memorial Hall
Enter by front door, or rear door by Bocce Court
Tuesday, Feb. 21, 2017 7:00 pm

1. Tea & Coffee & Room tour at 6:45; 7:00pm Call to Order and Host Welcome
2. Review and approve minutes of Dec.19 ,2016
3. Visitors Center Report & Signage/Brochures update
4. Old Business & Updates:
 - A. New Committee Members Welcome & Update
 - B. Committee Leadership Discussion & Vote
 - C. 2017 Meeting Locations Update
 - D. Update on 3/21 Library Workshop for Non-Profits on State Tourism Website, & follow up PR & Website Workshops & plans for PR Guidelines for local groups
 - E. Annual Report submission
5. New Business
 - A. Draft Budget Proposal & Bridge of Flowers Box
 - B. Create committee to Brainstorm new local events from January – March?
 - C. Creation of Kent Brochure exploratory committee/possible coordination with Main Street on look/graphics etc.
 - D. Announce –SHS June 3rd Garden Party & 4/26 Flea Mkt. & Smorgasbord & June 10th Connecticut Open House Day
 - F. Farmers Market Status Update
 - G. Betty Hudson House Status Update
 - H. Library’s Explore Simsbury Director’s Challenge Contest: Status Update
 - I. Town wide calendar update
 - J. Agendas. On Town Website and auto delivery
6. Tourism/Town Website update.
7. QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Book Sale, Simsbury Fly-in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair, SHS Artisan Craft Event, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook, and SCTV
8. Adjournment

Next Meeting **Mon.** March 20, 7:00pm, Linden House or Simsbury Inn