

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
Simsbury Public Library - Program Room 2
Tuesday, Jan. 19, 2015 6:00 p.m.

1. Call to Order
2. Review and approve minutes of Nov 16, 2015
3. Welcome from the Simsbury Library Director Lisa Karim and Susan Ray and discussion on ways the Library and Tourism can cooperate.
4. Simsbury Visitors Center Update:
 - A. Visitors Center Report
 - B. Outside Visitors Center Sign & Brochure rack (Deming, Tom Roy)
 - C. Proposal for Simsbury Tourism T Shirts
 - D. Reconsideration of selling post cards
5. NEW BUSINESS
 - A. Board of Selectmen Tourism Liaison
 - B. Budget presentation to Economic Development Commission
 - C. Town & Main Street Cancels Valentine's Day promotion
 - D. Proposal to get Simsbury on Hartford African American Heritage trail or Connecticut Freedom Trail
 - E. Simsbury Celebrates Update and Future
6. Old Business & Upcoming Events
 - A. Souvenir Location Update
 - B. Tourism Page updates & New Town Website(If you have a lap top bring it)
 - C. McLean Brochures/post cards: Front Desk & store re post cards to sell.
 - D. Cell Phone Tour: Glassman/Heavner correction
7. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine's Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair April 30, SHS Artisan Craft Event May 21,, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook and SCTV
8. Adjournment

Next Meeting **Tues.** Feb.16 7:30pm, Simsbury Town Hall Board of Ed Meeting Room