

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
Simsbury Town Hall – Bd. of Ed Meeting Room
Tuesday, Feb. 16, 2016 7:00 p.m.

1. Call to Order
2. Review and approve minutes of Jan 19, 2016
3. Simsbury Visitors Center Update:
 - A. Visitors Center Report
 - B. Outside Visitors Center Signs (possible arrow on front lawn?)
4. Old Business & Upcoming Events
 - A. Souvenir Location Update
 - B. McLean Brochures/post cards: Front Desk & store (post cards to sell).
 - C. Simsbury Celebrates update
 - D. Explore Simsbury Director’s Challenge update
5. New Business
 - A. Committee Goals and Objectives for the next year
 - B. Tourism Page updates & New Town Website(If you have a lap top bring it)
6. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair April 30, SHS Artisan Craft Event May 21, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook and SCTV
7. Adjournment

Next Meeting **Monday**. March 21 7:00pm, Trinity Episcopal Church Library