

SIMSBURY TOURISM COMMITTEE

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“Heritage, Charm, Adventure”

Simsbury Chamber of Commerce and Visitor’s Center

Monday, November 20, 2017 7:00 PM

Attendance: Joe Buda, Rick Wagner, Diane Phillips, Charmaine Seavy, Jan Losee, Paulette Clark, Lori Lubetkin, Pat Carbone.

1. 7:12PM Call to order. Host, Lori Lubetkin welcomed us to the Visitor’s Center.
2. Review and approval of minutes of October 16, 2017. Charmaine voiced our approval and Jan seconded.
3. OLD BUSINESS AND WORKING TEAM UPDATES:
 - A. Pat Carbone announced the meeting dates for the first 6 months of 2018 and two Holidays required the change of our dates in January and February to Tuesday meetings, in lieu of the Monday meetings. The committee agreed this would be the new schedule for January and February.
 - B. The idea was presented that in the future, we cluster our events in the Fall Season, and our discussion led into the idea of clustering around all Holidays and event, and thereby naming it “A Town for All Seasons” which would morph into future advertising and planning.
 - C. Jan Losee said there will be a new Executive Director of the PAC (Performing Arts Center. In this same vein, Joe started a discussion on inviting him to one of our future meetings, and also consider starting in January with inviting, in turn, a monthly guest chosen from among the new officials and selectmen once a month as our guest, that they may become better acquainted with the mission and workings of our Committee. He suggested we start with our new Town Manager, who has been chosen but not formally announced as of this date.
4. NEW BUSINESS
 - A, In keeping with Joe’s proposal, a discussion moved forth with ideas and Joe suggested we make an effort to have our new First Selectman attend our December meeting, and in January to invite our new Town Manager, in February to invite our new Executive Director of the PAC, and in March, our State Tourism Director. Joe will make the decision on December invitation.
 - B. Jan spoke of how we could handle the Aer Lingus visitors. She said the Simsbury Inn is listed on the Tour Map, but said we cannot be available unless the Inn is a Receptive Operator, which is needed for European travelers. She says that the booking system is arduous.
 - C. Lori announced we had a visitor to the Visitor’s Center from Ohio, who was interested in Genealogy, and suggested we try to restock the Visitor’s Center with posters and/or brochures for folks from abroad, in keeping with our interest in promoting Simsbury .

QUICK UPDATES: Events for the balance of 2017 include Simsbury Celebrates, Holiday Market and Village, which will include a Holiday Historic House Tour on Dec.3. We will be keeping in mind our 350th Anniversary and any future events that will be in the planning.

5: ADJOURNMENT: 8:27PM

Next Meeting: Monday Dec. 20, 2017 at Dominique Avery’s House...12 Madison Lane