



Town of Simsbury

933 HOPMEADOW STREET

SIMSBURY, CONNECTICUT 06070

Economic Development Work Group

Tuesday, January 8, 2019

5:00 p.m.

Main Meeting Room, Town Hall, 933 Hopmeadow Street

REGULAR MEETING MINUTES – Approved

Members Present: Cheryl Cook, Eric Wellman

Staff Present: Maria Capriola, Melissa Appleby, Mike Glidden

Guests Present: Sarah Nielsen

The meeting was called to order at 5:10pm.

1) EDC Resignation and Discussion of Member Appointment

Ms. Capriola noted that Lori Feldman resigned from the Economic Development Commission, resulting in the need to appoint a new member to fill the vacancy. The work group agreed by consensus to post this vacancy and recruit widely rather than proceed with a previously interviewed candidate. The group decided that the recruitment announcement should be clear that accordingly to Town Charter, the slot must be filled by an individual registered with the same party as the individual who resigned. In this case, the slot must be filled by a Democrat. Based on the current skills and qualifications of the current membership, the work group decided to seek individuals with expertise in land use, architecture, marketing, public relations, or communications.

2) Draft Social Media Policy

The work group reviewed the most recent draft of the social media policy, which reflects edits made at the advice of the town attorney to ensure the policy does not infringe on free speech rights. Ms. Capriola noted that the draft also includes edits from labor counsel and incorporates feedback from department heads. The work group suggested removing Section VII of the draft policy; this section addresses personal use of social media accounts, which is outside of the scope of this policy and is addressed in the Town's Acceptable Use Policy.

Mr. Wellman made a motion to recommend the proposed Social Media and Website Use Policy to the Board of Selectmen. Ms. Cook seconded the motion and it passed unanimously.

Mr. Wellman made a motion to recommend that prior to adopting the policy, the Board of Selectmen refer the policy to the Technology Task Force and other advisory and/or elected bodies that have an existing social media or web presence. Ms. Cook seconded the motion and it passed unanimously.

3) Minutes of November 6, 2018

The minutes of November 6, 2018 were approved as presented by consensus.

Adjourn

The meeting adjourned at 5:35pm.

Respectfully Submitted,
Melissa Appleby
Deputy Town Manager