

**Town of Simsbury
350th Anniversary Celebration
Committee Meeting
June 5, 2019 – 3:00 p.m.
Board of Education Room – Town Hall**

Present:

Committee Members: Deeg Mackay, Tara Willerup, Cheryl Cook, Ieke Scully, Wendy LaMontagne, Jeff Dornenburg, Anita Mielert, Polly Rice, Kris Barnett, Lisa Gray, Jean Sumner, Judy Knight, Diana Moody, Joe Buda

Town Staff: Library Director Lisa Karim, Director of Culture Parks and Recreation Tom Tyburski

Call to Order: Cheryl Cook called the meeting to order at 3:08 p.m.

Minutes of May 22, 2019: Approved as submitted.

Public Audience: There was no public audience.

Introductions: Each member identified themselves and the group that they were representing.

Calendar Review: Kris Barnett submitted a sample of the 350 Celebrations Calendar. Format was discussed. The group approved of a few changes, but liked the format overall.

Outreach to Community Organizations: Discussion ensued regarding how to reach the town's organizations to have them participate in the 350 Celebrations. First step is to cull through the 6 page report listing all town organizations. This will be done by an intern at the Simsbury Chamber of Commerce. **HOMEWORK** for all: review list and identify any organization that is no longer in existence and please identify any that need to be added. Please send all comments to Lisa Gray at: info@simsburycoc.org.

Subcommittee Reports:

Opening Ceremony: Sunday, May 17, 2020

Anita Mielert has planned the following: Focus on the Revolution. To be attended by the Governor and Governor's Footguard, other dignitaries. Music, Document for all to sign, Ancestry Ribbons for those that have ties to founding fathers/mothers, etc. Costumes, sing-along. Walk to the new park on Drake Hill Road – plant a new sycamore tree. Reception to follow.

River Day: Saturday, June 27, 2020

Kris Barnett detailed items already purchased for advertising, etc. and activities/food sources have been planned (ice cream truck, canoes, kayaks, face painting, DJ, Huck Finn Boat

Race, Native American Learning Booths) being held for the event. Some contracts have already been received. See document attached to the email.

350 Day – Saturday, September 13, 2020

Tom Tyburski detailed the day's events. Parade, fair, fireworks, musical groups. The Grange, the Historical Society and other organizations will help run this event that coincides with Septemberfest. The 350 Celebrations will be advertised at 2019's Septemberfest with a booth and swag.

Marketing and Fundraising

This is currently one committee – soon will be two. A logo will be designed that's easy to use for all organizations involved. There will be a social media specialist handling Facebook and other platforms. Sponsorship levels will be \$35, \$350 and \$3,500. Next meeting for this group is Monday, June 10, 2019 at 4:30pm at the Simsbury Free Library.

Next Steps: Encourage people with a Simsbury story to contact Sara Ray at the Simsbury Public Library. Folks will be interviewed and these interviews will be used during our Celebrations.

Next Meeting Scheduled: Wednesday, June 19, 3pm at Simsbury Public Library FSPL Program Room

Meeting was adjourned at 4:03 p.m. by Tara Willerup and 2nd Kris Barnett

Respectfully submitted,

Polly Rice