

2. **River Day** – Saturday, June 27, 2020, 10:00am – 2:00pm (Rain Date June 28)
Starting at Sycamore Tree, kayaking, canoe rentals, Collinsville Kayak & Canoe
Guided tours, guided hikes (Helen Peterson way)
Food trucks, DJ, Face Painting
Kids activities
Huck Finn River rafts, Boy Scouts to assist. Attorneys are looking at rules
Historical Society – native American learning stations
Drake Hill Flower Bridge will have activities. Others involved: Land Trust, Simsbury Grange,
SHS Crew Team and Volunteer Fire Department

ACTION ITEMS: **How many volunteers are needed and what will they be doing?**
 Identify permit specifications

3. **Septemberfest** – Saturday, September 12, 2020, 11am – 10pm
Working with the Simsbury Performing Arts Center
11:00 a.m. – A parade will start the event and it will include floats
Volunteers are needed to work the gates – free admission for those wearing anything with
Simsbury on it.
12-5 Local musical entertainment
5:30-7:30 p.m. Large popular show band performance.
7:30-8:00 p.m. Fireworks
8:00-10:00 p.m. Big band performance
Day time – trivia events, vendors, expo vendors, possible carnival rides, incorporate Simsbury
history throughout the day

Looking for a carnival vendor

ACTION ITEMS: **How many volunteers are needed and what will they be doing?**
 Identify permit specifications

4. Closing event – TBD (end of October/ early November before Election Day)

5. **Social Media/Publicity**

- Sponsorship post boosted for increased outreach – continue to share on FB
- Master Calendar on town website done by Main St. Partnership
- Monies have been promised by a good number of businesses. We've raised ½ of what we need for our events.

Merchandise –

- Sponsorship packages to approach businesses. There will also be different sponsorship levels for community members
- Need volunteers to solicit businesses for sponsorship

- Goal – merchandise will be for sale at Simsbury Celebrates (Saturday, November 30, 2019) 5:00-8:00 p.m. – need volunteers. Merchandise available on line and at the Historical Society

Commitments -

- Scavenger Hunt, Rock Painting, Painting Adirondack Chairs, Garden Club Tour

6. New Business:

- Beard Contest – Jeff D. will talk to Roosters
- “Taste of Simsbury” Restaurant Week
- Rosedale will be doing a Farm to Table Dinner in recognition of Simsbury’s 350 and their own 100 year anniversary.
- Look for Statues next summer to coincide with the town’s Anniversary

Next Meeting Date: Thursday, January 9, 2019 at 6:30 p.m. in the Tariffville Room at the Simsbury Public Library

Meeting adjourned at 7:35

Respectfully submitted

Polly Rice