

From: Susan Mazurski March 23, 2010 1:58:24 PM
Subject: Clean Energy Task Force Minutes 03/10/2010 APPROVED
To: SimsburyCT_EnergyMin
Cc:

CLEAN ENERGY TASK FORCE MINUTES

March 10, 2010

REGULAR MEETING

The meeting was called to order at 6:40 p.m. by Chairman Boeshans in Room 103 of Simsbury Town Hall, with the following members present: Patrick Boeshans, Jim Ray, Susan Van Kleef, Al Weisbrich, Bob Beinstein and Lori Fernand.

1. APPROVE THE REGULAR MEETING MINUTES

The minutes from the last meeting were reviewed by all and Chairman Boeshans requested a motion to approve the regular meeting minutes of February 22nd, 2010. Commissioner Weisbrich made the motion to approve the minutes with a noted change. Commissioner Ray seconded the motion. All voted in favor.

2. PUBLIC AUDIENCE

Chairman Boeshans opened up the floor for public audience. No comments were entered into the record and the public audience was closed.

3. REVIEW OF ACTIONABLE ITEMS

Commissioner Fernand indicated the cost of the media display would be about \$325 from Nutmeg Exhibits. A general discussion of what would be the main theme presented to keep it simple. It was generally agreed to keep the theme related to 'choice' with something like 'Simsbury Can Choose'. Nutmeg will do the graphics using energy and Simsbury scenes. Commissioner Fernand will work to get a draft design to review at the next meeting with the goal to have it completed prior to the Simsbury Volunteer Expo on April 26th. Further ideas for the Expo were discussed including the possibility of having some CFL's to give out for those who signed up and possibility a lottery for one of the Green Composters. Chairman Boeshans will follow up on the possibility of getting a composter donated or a reduced price. Commissioner Fernand indicated the microgrant RFP to get Clean Energy sign-ups in Simsbury was basically complete by using the criteria from the Clean Energy Fund. The group felt that the RFP needed some specific evaluation criteria and weighting for use in the selection. After discussion, it was decided that the selection criteria would be 30% for the

capabilities of the proposer individual/group; 30% for the number of people expected to be reached and 40% for the creativity of the proposed method. Commissioner Fernand will complete the RFP letter with the proposals due by 30 April and the selection done by the Task Force by mid May.

Commissioner Van Kleef provided an update on her progress in looking at the current school curriculum and how the best way would be to include a clean energy segment. The aim is to follow the same skills that are currently being taught with supplementary material added to include clean energy. She indicated that with the kits she initially had tried, getting the photovoltaics to light up a light was not successful so will be looking at small motors. It was suggested that with the motor driving a fan or windmill, that would be suitable.

Commissioner Van Kleef indicated that the logo design for the Green Business certification was being done by Mary Murphy. Nothing had been received as yet, so she will follow up to have something by the next meeting.

Chairman Boeshans indicated that he had indication from the Environment Club students that they would be doing the Town Hall display case for April. He will follow up to ensure they will have it ready. Commissioner Ray indicated he would also follow up with the Simsbury and Avon High Schools in regard to the competition they agreed to do in regard to Clean Energy sign-ups.

Commissioner Ray had sent out the draft criteria to go along with the Green Business Certification. Commissioner Beinstein indicated that he had some comments and ideas and would be sending those out via e-mail. One idea discussed was that when the certain businesses are certified, they could be further promoted with some Green Merchant gift cards. It was also felt that when a Green Business was certified, that part of the final certification process would be their agreement to maintain the aspects/plans based on their criteria. Also a follow up certification would be considered where they would get a new certificate or sticker for a given year.

Commissioner Ray indicated that he would be contacting the representative from Community Energy to come to a future meeting and discuss their program.

4. IDENTIFICATION OF NEW ACTIONABLE ITEMS

No additional new action items were added over those discussed above.

5. OPEN FORUM

No additional discussion items were raised.

6. NEXT MEETING/FUTURE MEETINGS CALENDER

The next scheduled meeting is March 24th.

7. ADJOURNMENT

Commissioner Ray motioned to adjourn the meeting at approximately 8:15 p.m. The motion was seconded by Commissioner Weisbrich and unanimously approved.