

From: Susan Mazurski March 30, 2011 2:13:54 PM  
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Cc:

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#### CLEAN ENERGY TASK FORCE MINUTES

March 16, 2011

#### REGULAR MEETING

The meeting was called to order at 6:35 p.m. by Chairman Boeshans in the main meeting room of Simsbury Town Hall, with the following members present: Jim Ray, Susan Van Kleeef, Bob Beinstein, Al Weisbrich and Patrick Boeshans.

#### 1. REVIEW AND APPROVAL OF MINUTES FROM MEETING ON March 9, 2011

The draft minutes from the March 9th special meeting were reviewed by all. Commissioner Van Kleeef made a motion to approve the minutes as written. Commissioner Ray seconded the motion. All voted in favor.

#### 2. PUBLIC AUDIENCE

Chairman Boeshans opened up the floor for public audience. Resident Paul Horowitz and Deputy First Selectman John Hampton were also present at the meeting. Mr. Horowitz is an active supporter of clean energy and has worked closely with the state programs in energy efficiency that the CETF supports. The task force provided a summary of current projects to Mr. Horowitz and held a general discussion regarding common goals. Commissioner Ray provided Clean Energy Option Program (CEOP) residential sign-up statistics and Commissioner Beinstein inquired whether state agencies were moving in the direction of energy conservation as an obtainable pathway for success. Mr. Horowitz provided examples from Massachusetts, where the commonwealth was "better structured for energy efficiency" and provided anecdotal information regarding current state and municipal budget restraints and how they have impacted overall progress.

Deputy First Selectman Hampton updated the CETF regarding several pending items. An update was provided regarding the Board of Finance's decision to table the special revenue fund request from CETF and the steps for having this item placed back on an upcoming BOF meeting agenda. Mr. Hampton also spoke about the shared energy manager and their current projects. Finally, Mr. Hampton reminded the CETF of the upcoming volunteer expo, and encouraged them to take part, as they have done in each preceding year. The public audience was closed at 7:25 pm.

### 3. REVIEW OF ACTIONABLE ITEMS

The CETF written response to the BOF regarding the request for a special revenue fund was discussed. The response is complete and the task force will attend the first regular meeting in April when the BOF places this item back on the agenda. CETF is awaiting Confirmation on the exact date.

The Green Business initiative was discussed and the new marketing sheet was reviewed. Significant revisions were discussed including the important change in designation from a certification to a challenge. The CETF unanimously agreed to this approach and the supporting documents will be amended for further review. Chairman Boeshans agreed to update the collateral, Commissioner Ray will locate and update the example document and Commissioner Van Kleef agreed to review the decal design. The CETF collectively discussed the roll-out of the program and identified important community partnerships, including but not limited to the local Chamber of Commerce, Main Street Association, Rotary Club and Woman's Business Association that could provide program support.

### 4. IDENTIFICATION OF NEW ACTIONABLE ITEMS

It was confirmed that an initial meeting (or invitation to an upcoming CETF meeting) can be set up with Henry James Memorial School (HJMS) to share information in regard to their green programs. Commissioner Van Kleef will contact the BOE regarding the general initiative and Commissioner Beinstein agreed to schedule this informational session directly with the educators; with a goal to establish the schools needs in the area of sustainability. Once these goals have been identified, it is the CETF's intent to provide necessary support to meet these goals. HJMS is the designated target for the 2011 CETF educational initiative. The Simsbury elementary schools were the 2010 recipients, and they received updated study materials and science curriculum as a result of the initiative.

The CETF discussed the volunteer expo and any items they may need for the event. Commissioner Ray agreed to contact the Community Energy representative to attend, and Commissioner Boeshans committed to securing additional promotional items to distribute at the event.

### 5. OPEN FORUM

No additional topics for discussion were identified.

### 6. NEXT MEETING/FUTURE MEETINGS CALENDAR

The next scheduled meeting is March 30th.

### 7. ADJOURNMENT

Commissioner Van Kleef motioned to adjourn the meeting at approximately 8:20 p.m. The motion was seconded by Commissioner Ray and unanimously

approved.