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To: SimsburyCT_ParkRecMin
Cc:

SIMSBURY CULTURE, PARKS AND RECREATION COMMISSION

SPECIAL MEETING

THURSDAY, MARCH 31, 2011

MINUTES

I. Call to Order

The meeting was called to order by Chairman David Bush at 7:35 p.m. Present were Commission members Linda Johnson, Kelly Kearney, and Frank Salls, Golf Professional John Verrengia, and Director of Culture, Parks and Recreation Gerry Toner.

II. Minutes

Due to the lack of a quorum, the minutes of the January meeting were tabled.

III. Simsbury Farms Golf Course and Restaurant

John Verrengia addressed the Commission on plans for the upcoming season. Due to declining rounds, the marketing plan is aimed at attracting new players to the facility. The plan includes advertising, direct e-mails to our data base, special rates aimed at residents and non-residents, and value card offerings for both greens fees and cart fees. The Commission urged that the restaurant be involved in the special offerings.

VI. Simsbury Farms Proposed Improvements

Gerry Toner updated the Commission on the status of the Simsbury Farms Main Building and Golf Course Improvement projects. Following their Public Hearing on March 8, the Board of Finance voted to move the project forward to referendum on May 17. The total project cost is \$3,061,000. If passed, construction would begin in August on the building project and would be

completed by June, 2012.

V. Simsbury Celebrates

Linda Johnson reported on the plans for this years Simsbury Celebrates event. Fundraising is going well and the committee is looking forward to presenting plans for the 10th annual event.

VI. Proposed Dog Park

Linda Johnson reported that plans are proceeding for the construction of the new dog park. The next fundraiser is scheduled for Sunday, May 17 at the site of the proposed park.

Respectfully Submitted,

Gerard G. Toner, Director