

From: Susan Mazurski                      October 27, 2011 3:29:14 PM  
Subject: Recycling Committee Minutes 05/26/2011 Approved  
To: SimsburyCT\_RecycleMin  
Cc:

SIMSBURY RECYCLING COMMITTEE  
TOWN HALL OFFICES - Main Meeting Room  
THURSDAY, MAY 26th, 2011 at 7:30 p.m.

I.            Call to Order: Lori Fernand called the meeting to order at 7:33 pm

Present: Chairman, Lori Fernand, Joyce Banks, Cathy Barnard, Mary Turner, Lonni Schulz. Student Representative Ana Jahrstorfer. Absent: Gwen Moraski and Liz Melvin.

Lori Fernand announced Cathy Barnard will be leaving the Recycling Committee to join the Performing Art Center Board

II.          Approval of Minutes: April 28th, 2011 with corrections was moved by Cathy and seconded by Joyce

III.        Correspondence: None

IV.        Recycling News:

- Lonni reported the Courant May 8 issue published an article titled "Project to track, recycle e waste".
- Lonni reported the Courant April 29 issue published an article titled "Throwing Away Chances To Recycle"
- Joyce picked up a flyer by published by DEP at the Stop & Shop prescription counter which gave instructions on how to dispose of prescription drugs.
- Cathy reported in the Simsbury News May 18 edition a picture of Hopmeadow Nursery School children showing collected sneakers for the Nike-Reuse-A-Shoe program.

V.          Reports:

1.          Swap Shoppe
  - a.          Volunteer Schedule was passed out for those present to sign up.
  - b.          Paving Update: Mary reported the paving was scheduled to be completed on June 15
  - c.          Grand Re-Opening Event: Postponed

2. Nike Reuse A Shoe Program  
a. Campaign Debrief: Lori Fernand reported no specific numbers but they appears to be less than last year. This campaign was shorter than usual due to late notification by Nike.  
Henry James was about the same as last year  
Library had only one bin collected  
Town Hall yielded little  
Battiston in West Simsbury also yielded little  
Joyce suggested next year a bin could be located at Eno Sr. Center.  
Perhaps next year more press.

3. Schools  
a. Update on ink cartridge recycling program at Henry James: No report  
b. Additional updates – No report

4. Website:  
a. Review of proposed changes to the Swap Shoppe had been completed. Lori suggested all members look for links we can use to add to the site.

5. Legislative Updates: Two bills, the SB205 thermometer disposal passed in the Senate and House. SB828 paint stewardship bill passed in the Senate and House and is ready to be signed.

#### VI. Old Business:

The following will be listed as actionable items which will be placed onto an excel spreadsheet:

1. Municipal Buildings Recycling Campaign slated for September. An informational session with the Town staff with an overview of recycling in Simsbury and benefits of recycling. Lori to discuss with Tom Roy. A detailed discussion followed.

2. Recycling Forum Video Clips could be played some time in September on the TV in the hallway at Town Hall and in addition the display case could be utilized.

3. Demonstrations of Recycling Best Practices at Grocery Stores: No new reports.

4. Informational Post Card: Lori proposed we do a mailing piece which would include articles in the paper and a letter going to residents to achieve our goal of 58% recycled. This mailing could be ready for the Septemberfest which is managed by PAC.

5. Exploration of Composting Program with the Community Farm: The Farm wants to do something sooner than January. We would co-host it. To be discussed at a later date

VII. New Business:

1. Recycling Committee Banner: Further discussion is required.
2. Calendar of Outreach Activities:
  - a. Farmers Markets: No action at this time
  - b. Septemberfest: See above
  - c. Other events: Will consider next year Volunteer Expo with a more definitive program.
3. Flash Mob: Lori is in favor of doing one perhaps at the high school. This would be something to consider which can be done only once. More details are needed. To be discussed at next meeting.
4. Lonni would like to do a shoe collection but is unable put it together at this time. She will gather more information for future consideration.

VII. Adjournment: A motion to adjourn at 9 p.m. was made by Cathy and seconded by Joyce which was unanimously approved.

Respectfully submitted by:

Mary Turner, Secretary