

From: Susan Mazurski September 20, 2011 2:34:48 PM
Subject: Recycling Committee Minutes 06/23/2011 DRAFT
To: SimsburyCT_RecycleMin
Cc:

DRAFT
SIMSBURY RECYCLING COMMITTEE MINUTES
June 23, 2011

I. Call to Order:

Lori Fernand, Chair called the meeting to order at 7:34 p.m.

Present: Chair, Lori Fernand, Lonni Schulz, Joyce Banks, Mary Turner,
Absent: Liz Melvin, Gwen Moraski

II. Municipal Recycling Updates and discussion on Launch of Municipal Recycling Education Campaign with Tom Roy, Director of Public Works
Tom Roy addressed the membership

- CRRRA status of contracts are ending
- CCSWA-Central Conn Solid Waste Authority includes 21 towns currently. They went to bid with negotiations to conclude soon. There were 3 bids submitted.
- CRRRA paid \$5 a ton for recyclables, some bids much higher.
- Training on recycling best practices for all town employees was discussed
- Town hall is not singlestream at this time.
- Recycling options in the hall way of Town Hall to be established.
- Follow-up with an audit of recycling status.
- Composting may be in the future in increments.
- Demo may be 1/2 hour 2 or 3 times over 2 days.
- Send survey out to employees August: understanding of what is recycling, singlestream, etc.
- Educational Program to begin at Town Hall first.
- Custodial staff will be present.

III. Approval of Minutes: May 26, 2011
Minutes were moved by Lonni and seconded by Joyce with corrections.

IV. Correspondence: none

V. Recycling News:

- Lonni reported on June 4 Hartford Courant UT article

- Lori reported the Advocate published an article

VI. Reports:

1. Swap Shoppe
 - a. Volunteer Schedule

The schedule would be emailed to the members on the following Friday.

- b. Paving Update
The area around the Swap Shoppe had been paved.

- c. Grand Re-Opening Event

May be scheduled some time in September.

2. Schools
 - a. Update on ink cartridge recycling program at Henry James

no report

- b. Additional updates - None

3. Website:
 - a. Review proposed changes
Updates are in the process of being made.

4. Legislative Updates

None

VI. Old Business:

Recycling Education Campaign and Review of Action Items:

1. Municipal Buildings Recycling Campaign slated for September. An informational session with the Town staff with an overview of recycling in Simsbury and benefits of recycling. Lori discuss with Tom Roy. A detailed discussion followed.

- Mailing to residents outlining recycling benefits will ultimately save town money
- Draft completed by end of July
- Hazardous waste schedule
- Septemberfest: look to host a table with our mailing, magnet, sign up sheeting
- Cyril the sorcerer the clown may be added to the program
- Potential Flash Mob opportunity
- Want magnet to include web page
- Municipal program will be mapped out in emails utilizing CRRA representative
- America recycle day in November a separate event

- FRWA was discussed
- Lori to explore costs
- Lonni - Shoe recycling fundraiser.com

2. Recycling Forum Video Clips could be played some time in September on the TV in the hallway at Town Hall and in addition the display case could be utilized.

Tabled

3. Demonstrations of Recycling Best Practices at Grocery Stores: No new reports.

Tabled

4. Informational Post Card: Lori proposed we do a mailing piece which would include articles in the paper and a letter going to residents to

Tabled

5. Achieve our goal of 58% recycled. This mailing could be ready for the Septemberfest which is managed by PAC.

Tabled

5. Exploration of Composting Program with the Community Farm: The Farm wants to do something sooner than January. We would co-host it. To be discussed at a later date

Tabled

VII. New Business:

None

VII. Adjournment:

At 9:20 p.m. motion was made Mary to adjourn and Lonni seconded. Motion carried.

Respectfully submitted by:

Mary Turner