

From: SimsburyCT Postings November 19, 2009 10:57:20 AM  
Subject: Simsbury Farms Complex Committee Minutes 11/12/2009 - draft  
To: SimsburyCT\_SFCTMin  
Cc:

Simsbury Farms Complex Committee  
Minutes November 12, 2009 meeting

Present: SFCC: David Dell, Antonio Braz, Dennis Fallon, Jerry Post, Ron Patterson, Tom West  
CP&RC; Harry Ryan,  
Town Staff: Gerry Toner Guest: Gerry Wetjen (SFMC)

Minutes: The October minutes were accepted.

Revenue Report: Revenues remain on tract with last year in spite of marginal weather conditions. Outings, a reliable source of revenue, reached a new high of \$81,560. Categories of revenue were presented on a "pie chart" for study. Bottom line – there are many pieces which combine to produce total revenue and we must continue to manage each category to maximize revenues.

Advertising program: The program approved at the October meeting will be presented to the Board of Selectman for final approval and implementation at the ice rink. On a similar note, Gerry Wetjen has additional advertisers to subsidize tee signs on the remaining back nine holes on the golf course.

Access Road: The maintenance facility is on schedule for completion in the spring. This will allow demolition of the maintenance facility adjacent to the cart barn and the cart barn to be completed in the spring. Completion of the access/exit road will be scheduled once this area has been cleared.

Golf Course Survey: Feedback from 258 participants indicate that the course and supporting facilities received average to above average ratings in all categories. However, sand bunkers were identified as one area requiring special attention. Accordingly, a detailed plan will be developed to identify specific action required for the sand bunkers.

Further it was noted that the demographics revealed that the 73% of the responded were 50 years or older. Gerry Toner agreed to meet with appropriate school personnel and discuss potential options to encourage more youth participation at the golf course.

New Business: Gerry Toner noted that a wheelchair accessible bathroom has been completed and is available for use at the ice rink this season.

Adjourned: 8:30pm

T. West