

From: Rick Bazzano November 17, 2008 11:20:51 AM  
Subject: Simsbury Farms Complex Committee Minutes 11/13/2008  
To: SimsburyCT\_SFCCMin  
Cc:

Simsbury Farms Complex Committee  
Minutes: Thursday November 13, 2008 meeting

DRAFT

Present: SFCC – Antonio Braz, Dennis Fallon, Mark Lubetkin, Maribeth  
Mortillaro, Gerry Post, Tom West.  
Town – Gerry Toner

Minutes: The October minutes were approved.

Golf Course Fees: A motion was made and approved to accept the proposed fee increases for the 2009 season. In addition, the following additional recommended were approved:

- Introduce a weekend special @ \$37 for 18 holes/cart after 2:00pm
- Initiate an aggressive advertising campaign in December 2008 for the sale of non resident season passes and other special promotions available to the golfers.
- Offer the sale all season passes for 2009 at the 2008 rate if purchased by Feb 15, 2009.

Revenue Report: Golf revenues continue to lag the 2007 resulting in a -\$16k for the season. However, FY 08/09 revenues are currently lagging FY 07/08 by approx. \$42k. Bottom line, strong spring sales will be required to meet revenue objectives.

Access Road: Construction is in progress and remains on schedule for completion in early December.

Swimming Pool Survey: Minor changes are being made and the survey will be ready for transmittal to the “user community” by the end of the year.

Men’s Golf Club Proposal: The Men’s Club has reportable received strong support from potential advertisers for golf tee signs. This proposal will be submitted to the Board of Selectman for approval.

Simsbury Farms Consultant: This study is moving forward and a meeting with

the Public Building Committee is scheduled for Thursday, November 20, 2008. Members of the SFCC Sub Committee will attend and provide feedback to the full committee in January.

New Business: Gerry Post recommended using the Eagle Scout program to initiate a repair project for the fitness trail. In addition, new signs for the trail were recommended.

Adjourn: Meeting adjourned at 8:25 pm. The next meeting will be January 8th unless otherwise notified.

Tom West

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