## 2020-2021 BOARD OF SELECTMEN GOALS
Adopted August 10, 2020

<table>
<thead>
<tr>
<th>Topic Area</th>
<th>Goals</th>
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| **Financial Management** | Engage in long range planning of Capital between BOS, BOF and BOE  
Explore shared services between Town of Simsbury and Simsbury Board of Education  
Update financial benchmarking for the BOS and BOF  
Complete revenue fund analysis; implement recommendations  
Demonstrate how tax dollars are distributed; show impact on median valued home |
| **Maintaining Quality of Life/Community Character** | Support the work of the SPIRIT Council  
Research ability to upgrade signage on state roads |
| **Fostering an Engaged, High Quality Workforce** | Facilitate employee engagement opportunities  
Create executive coaching & 360 feedback opportunities for employees  
Invest in our workforce through professional development opportunities |
| **Parks & Recreation** | Explore Pollinator Pathways opportunities  
Explore the Open Space Ranger Program  
Disc Golf - create a capital project for disc golf  
Splash Pad - create a capital project for a splash pad; seek donations and grants |
| **Infrastructure** | Prepare visual of what North End of Town will look like after Big Y and Sidewalks are complete  
Advocate for expansion of water and gas line installation; increase coordination between utilities  
Improve cell service in town  
Parking improvements (not an all inclusive list): DOT commuter lots, contiguous business parking, parking on Route 10/lined parking on-street  
Research underground utilities for center of town |
| **Transportation** | Advocate for improvements to DOT timing of lights on Hopmeadow in Weatogue  
Increase bus service; explore opportunities for fixed route service |
| **EDC** | Complete research on business incentive policy, provide recommendations to update the policy  
Conduct business outreach visits; collect and track feedback received on the visits  
Identify infrastructure improvements that the town can support to help entrepreneurs be successful  
Assist with promoting 350th Anniversary events  
Complete marketing materials refresh for tourism, real estate, and business recruitment purposes  
Improve wayfinding signage  
Develop a plan for co-working space(s) |