



Community Survey - Simsbury POCD

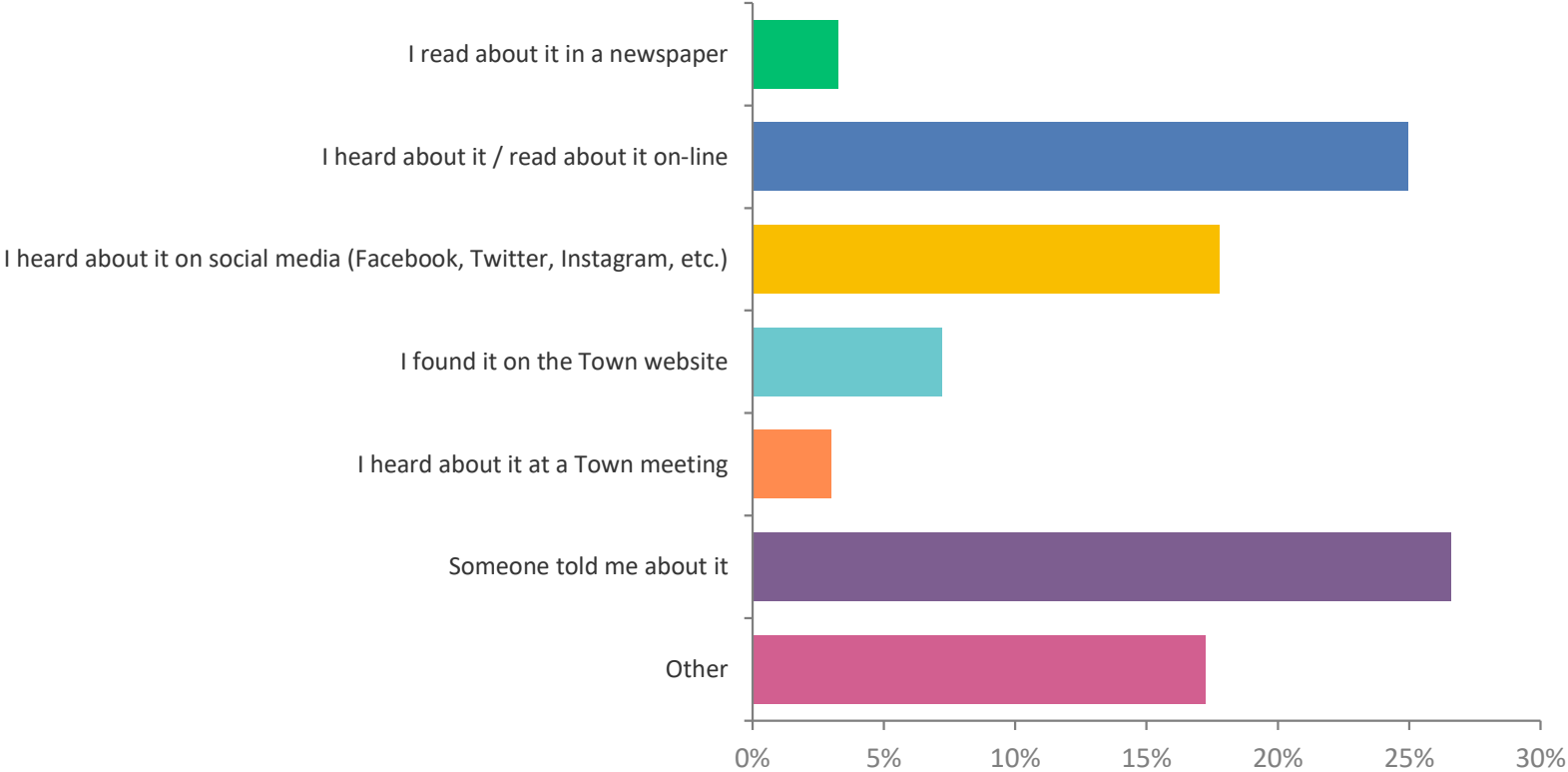
December 2022

740 Total Responses

Powered by  SurveyMonkey®

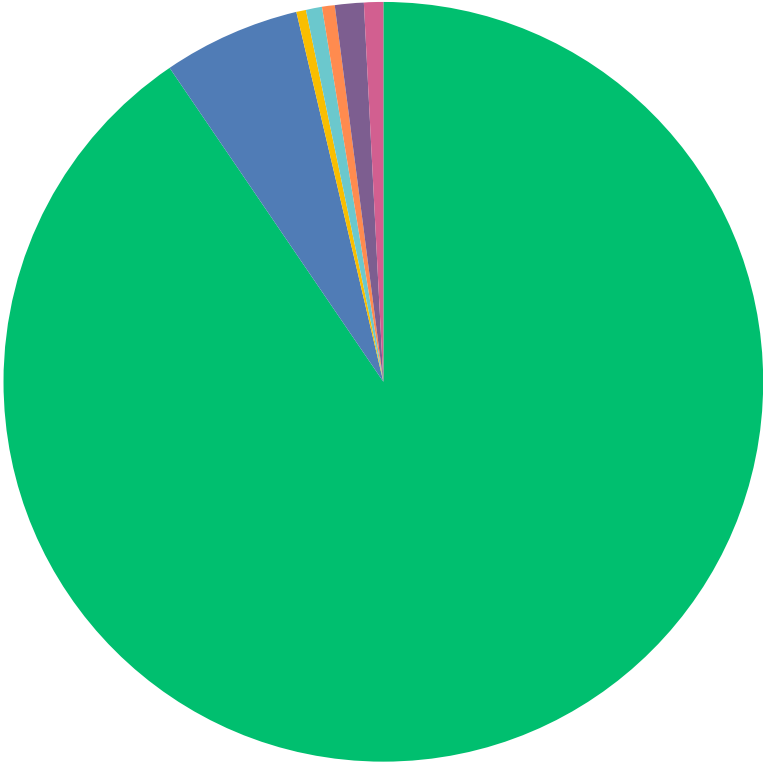
Q1: How did you learn about this on-line survey?

Answered: 737 Skipped: 3



Q2: What is your main connection to Simsbury?

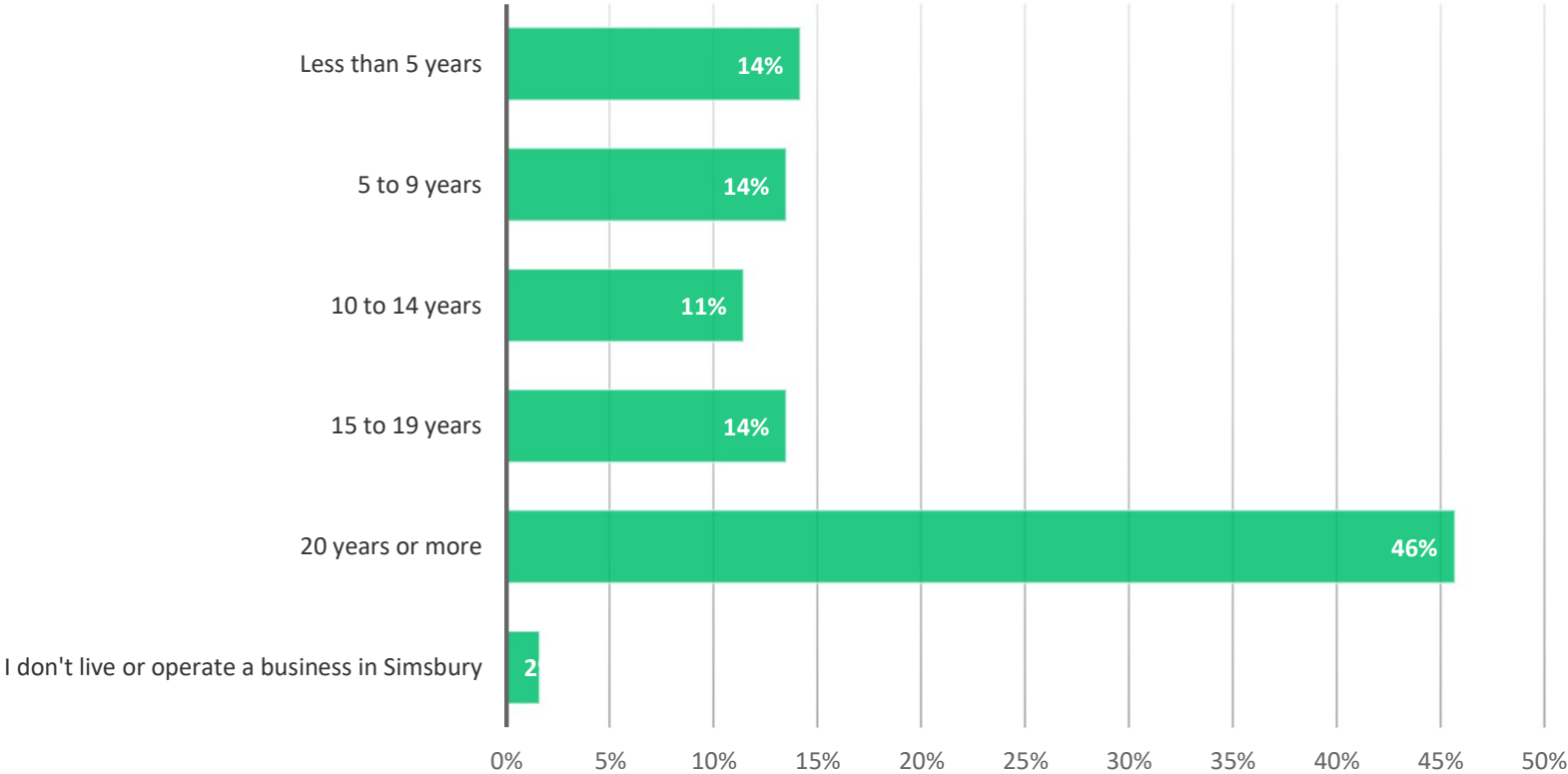
Answered: 736 Skipped: 4



- I am a full-time resident (owner)
- I am a full-time resident (renter)
- I live at a private school in Simsbury (faculty, student, etc.)
- I live in Simsbury seasonally
- I operate a business in Simsbury
- I work in Simsbury
- I don't live or work in Simsbury

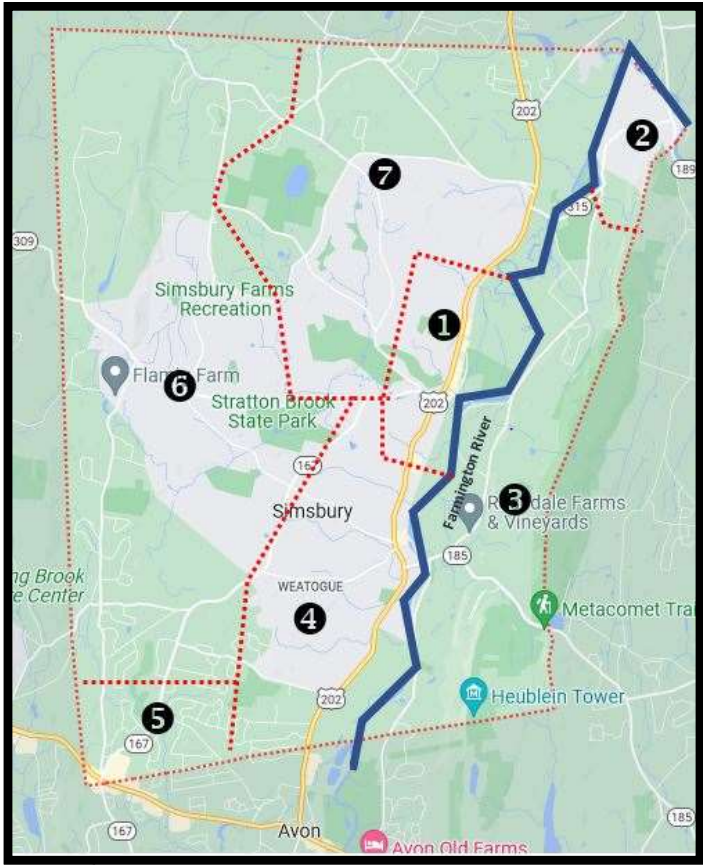
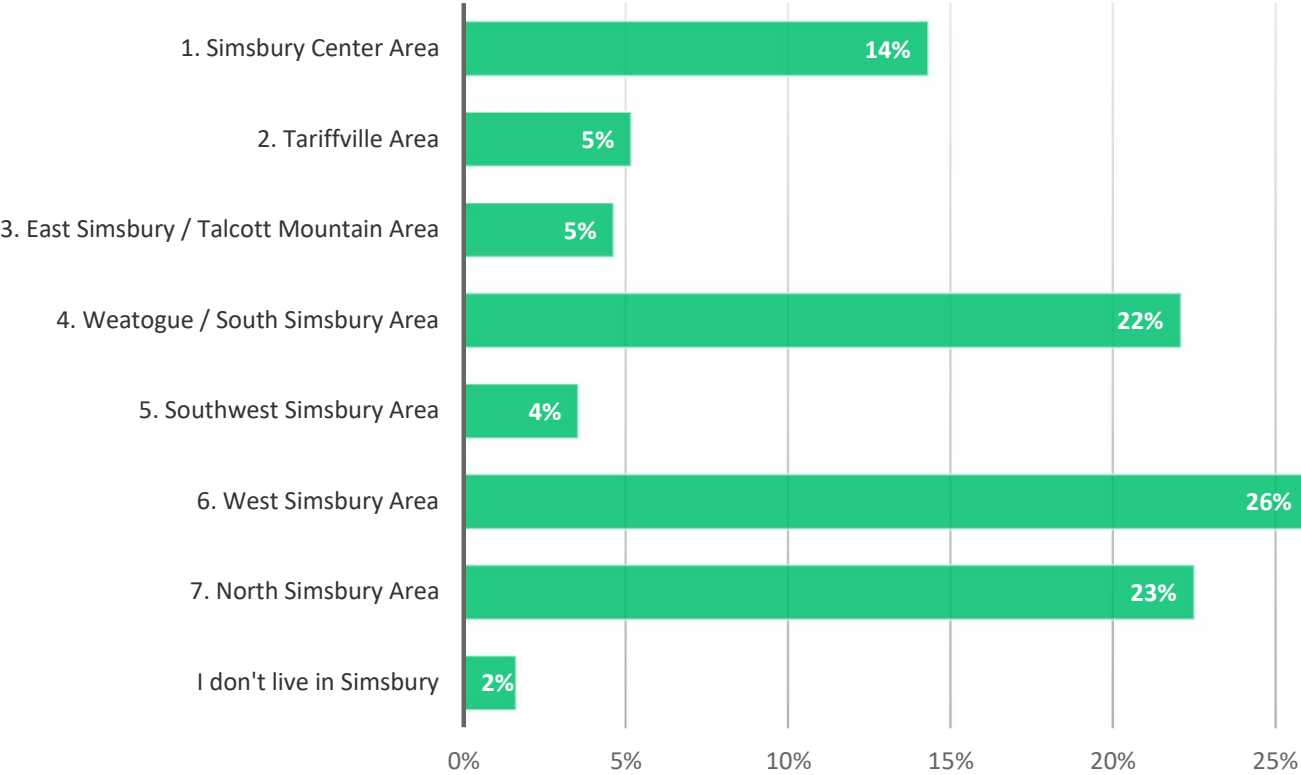
Q3: If you live in Simsbury, how long have you lived here?

Answered: 733 Skipped: 7



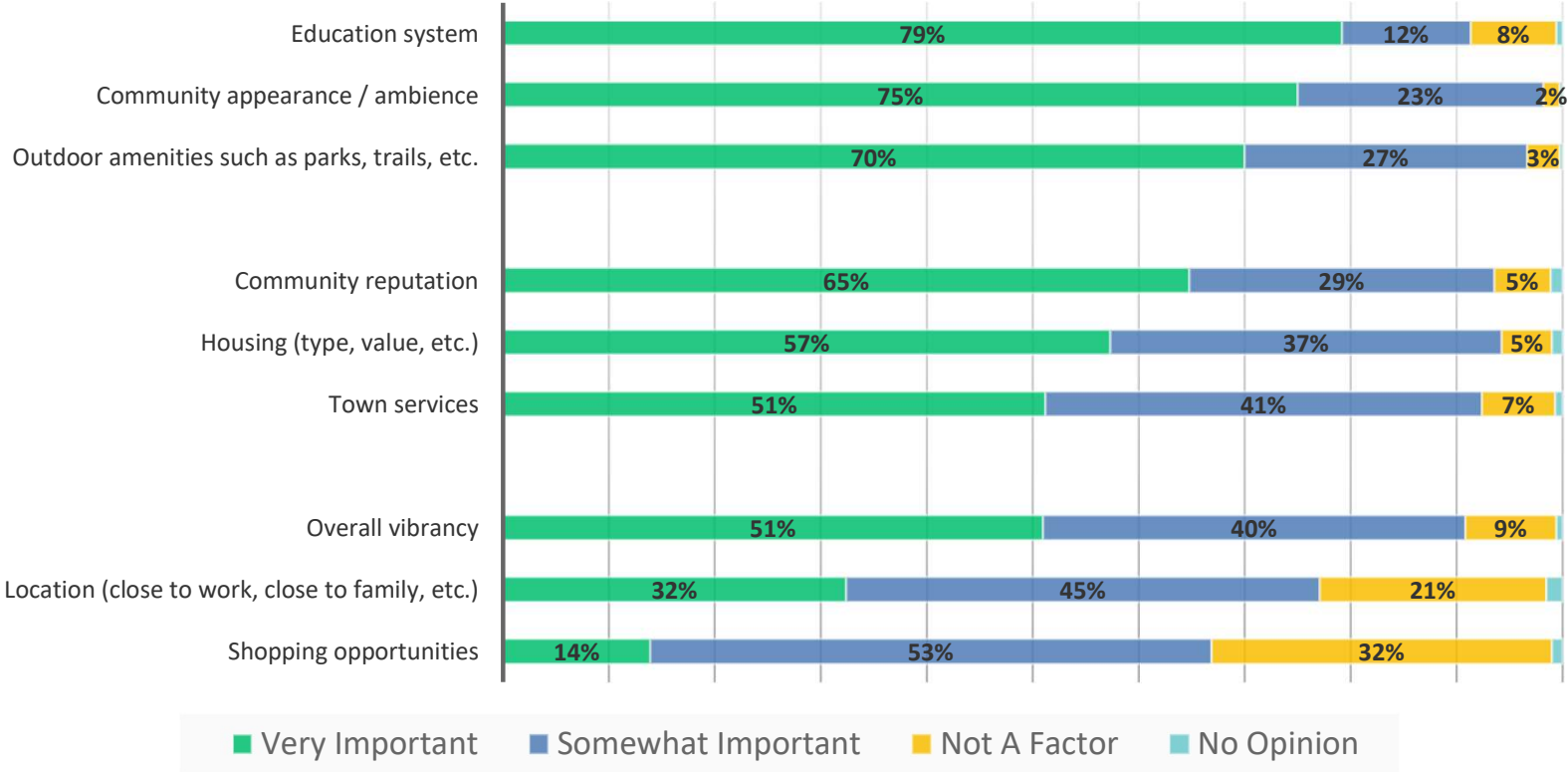
Q4: If you live in Simsbury, how would you best describe where you live?

Answered: 733 Skipped: 7



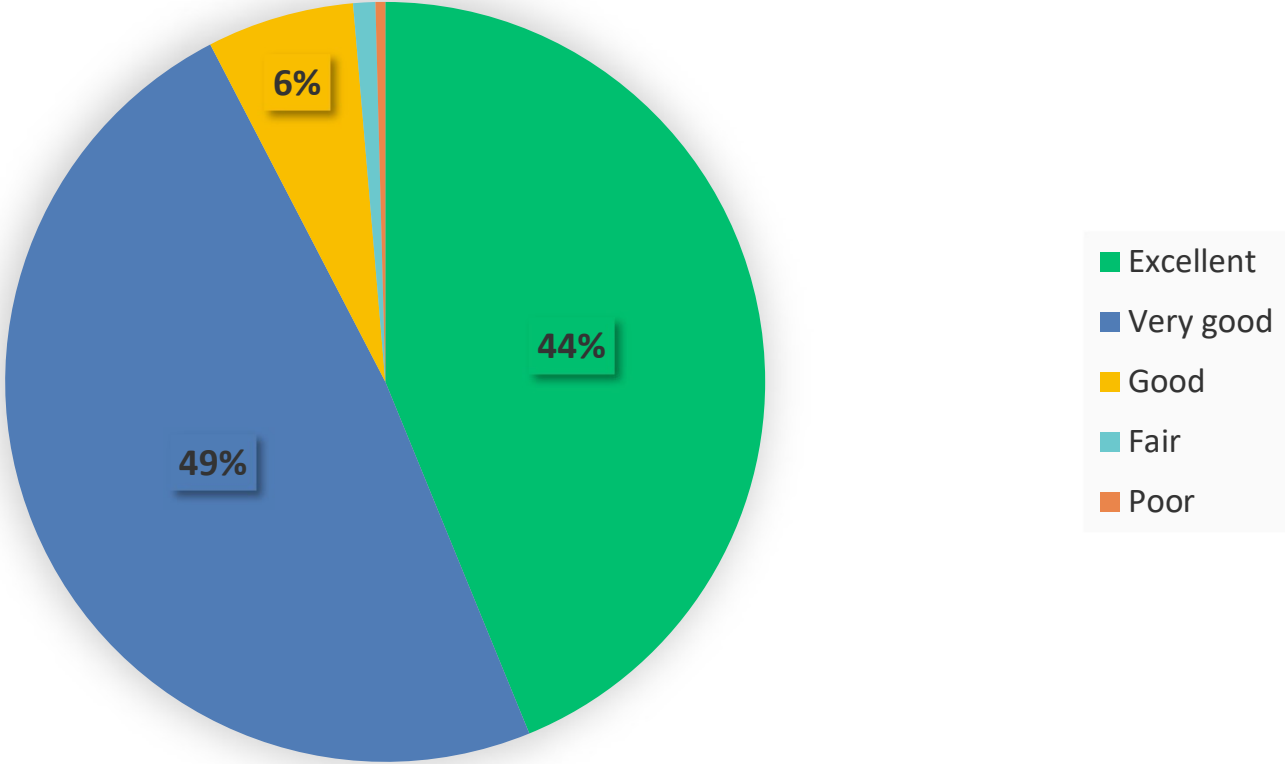
Q6: If you live in Simsbury, please rate the following factors in your decision to live here or in terms of your overall quality of life today?

Answered: 725 Skipped: 15



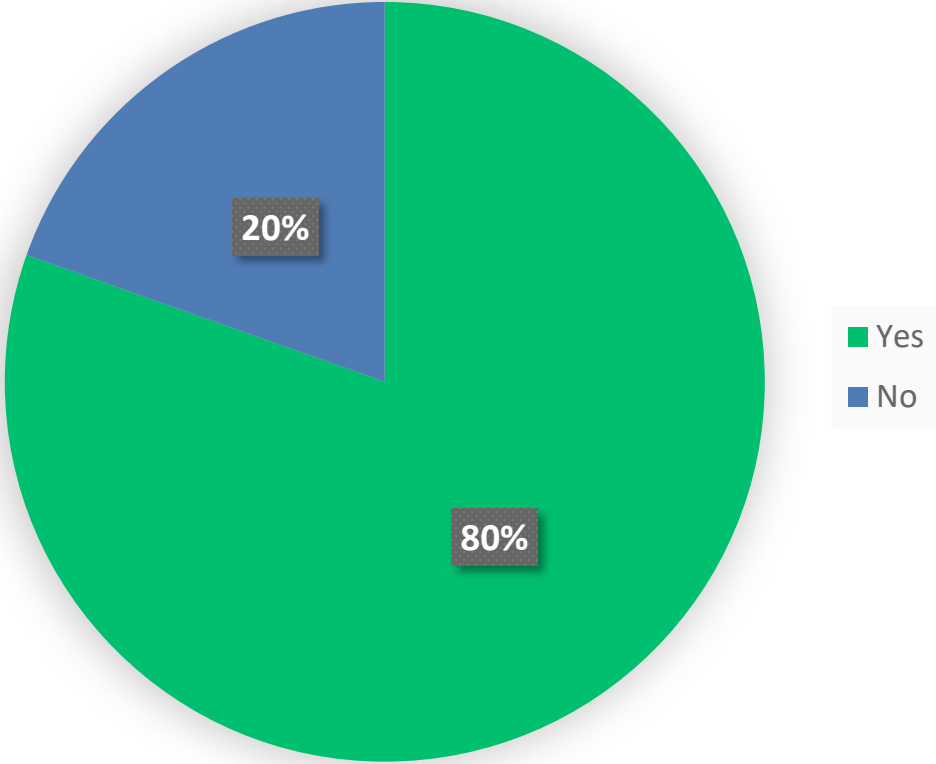
Q7: How would you rate the overall quality of life in Simsbury?

Answered: 733 Skipped: 7



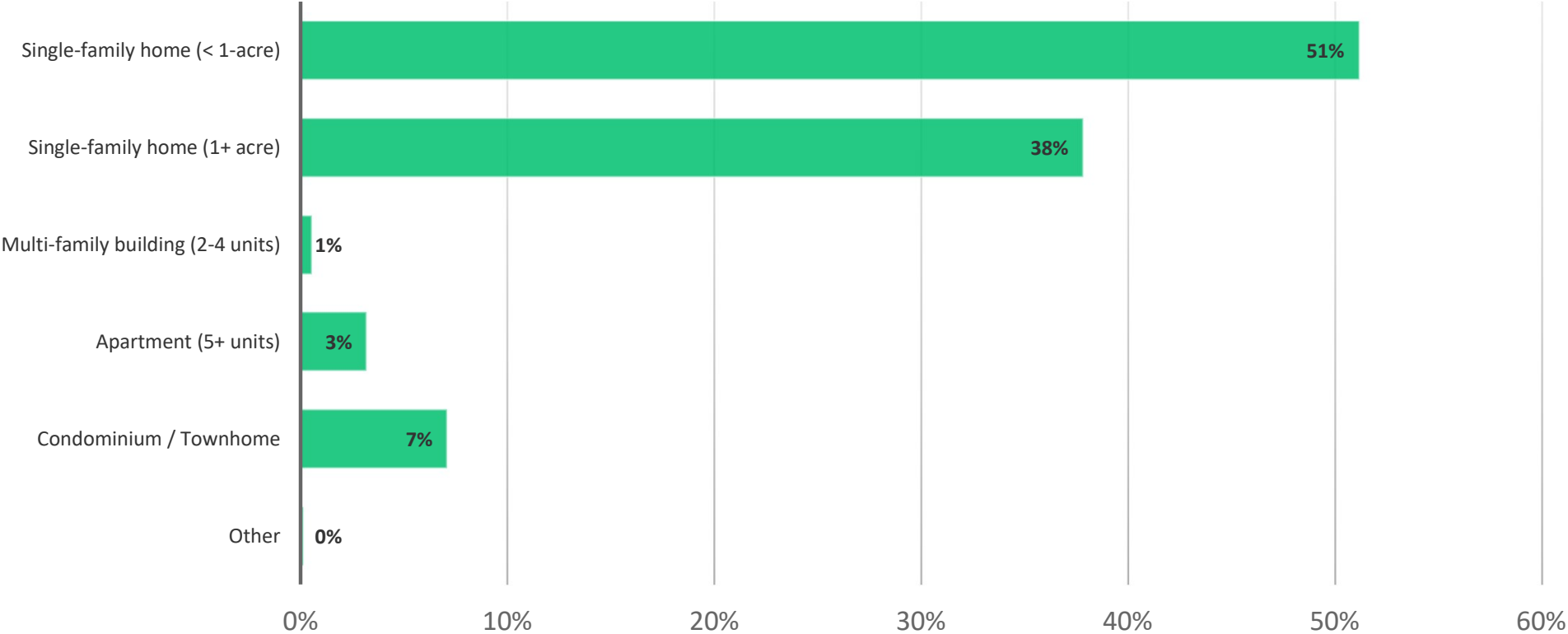
Q8: Do you see yourself living in Simsbury in 10 years?

Answered: 724 Skipped: 16



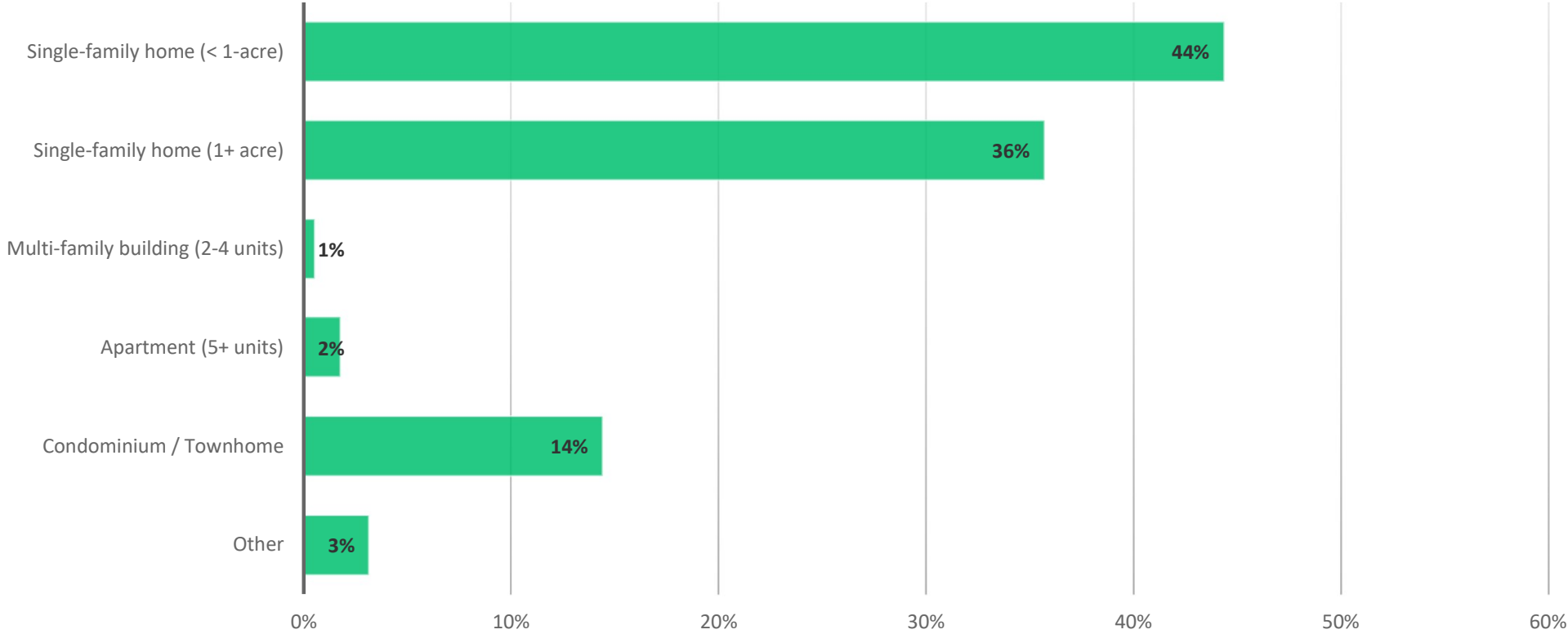
Q5: If you live in Simsbury, which type of housing do you currently live in?

Answered: 719 Skipped: 21



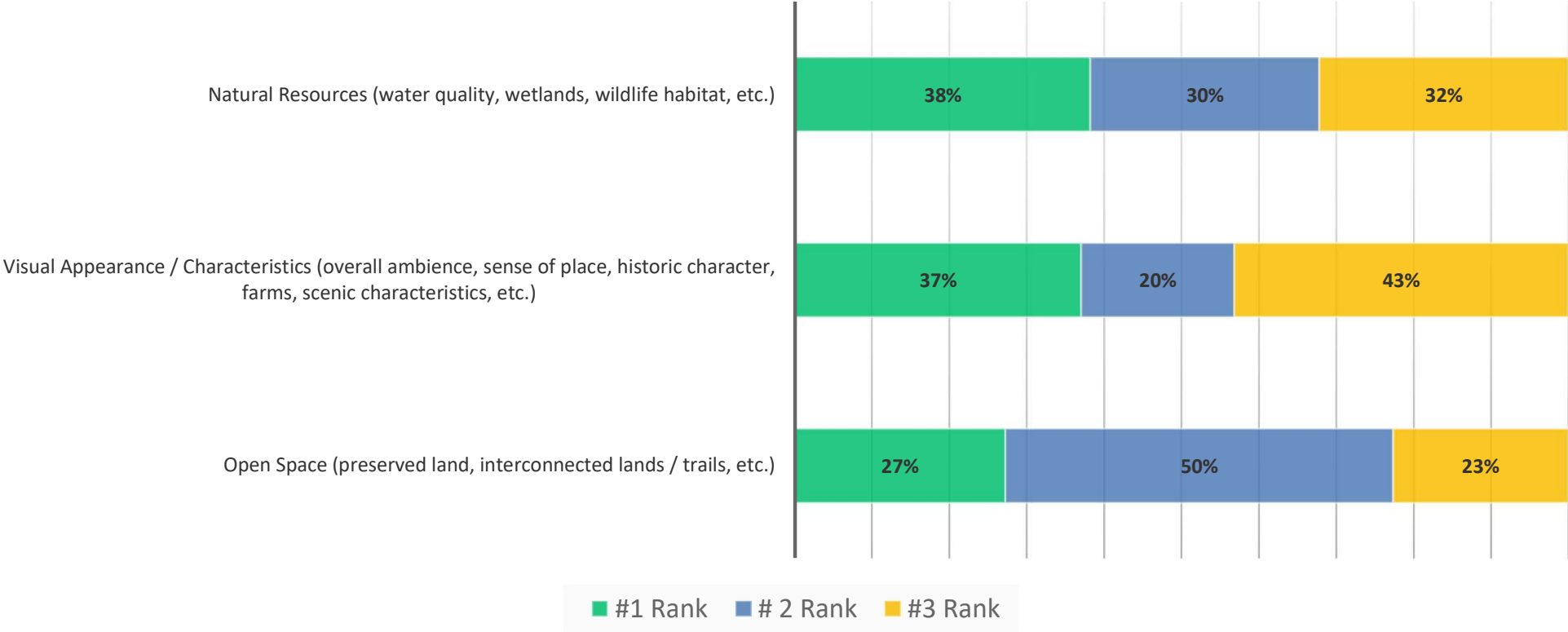
Q9: What type of housing do you see yourself living in 10 years from now?

Answered: 728 Skipped: 12



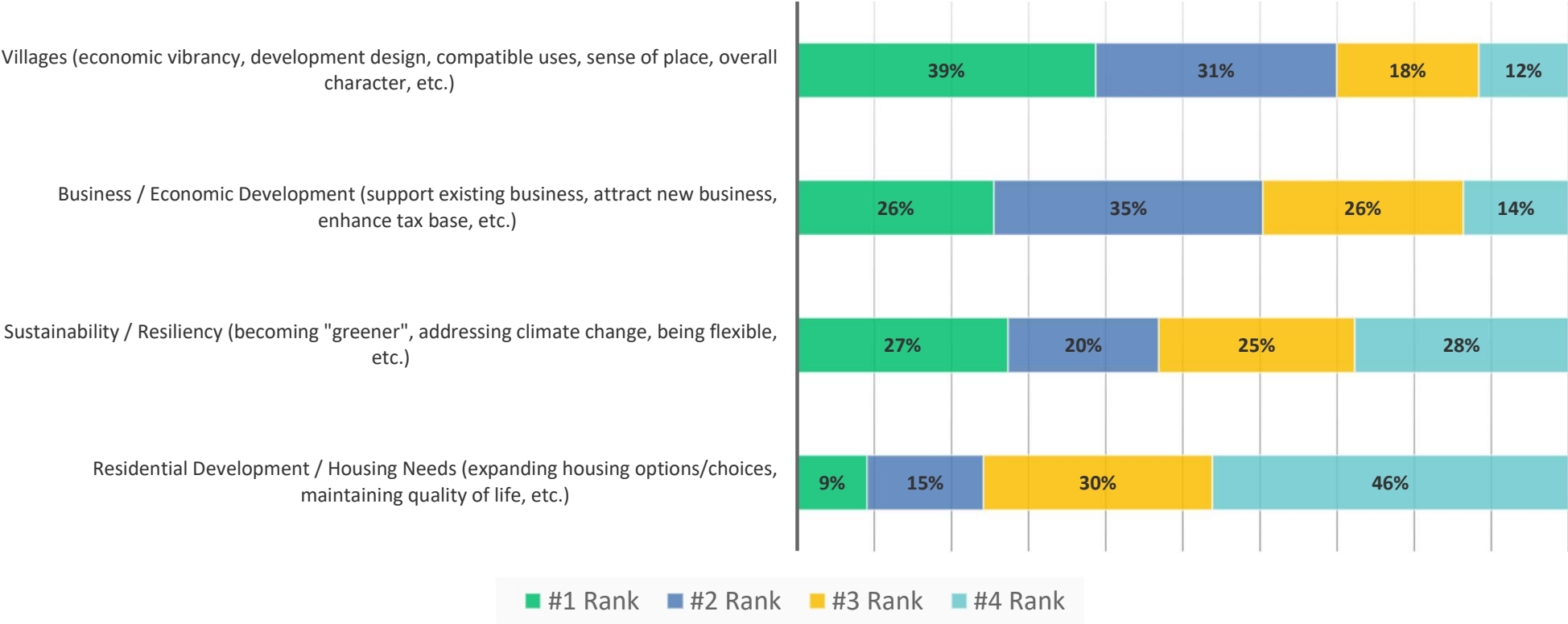
Q10: The Conservation section of the 2017 Plan of Conservation and Development (POCD) contained three sections on things Simsbury wanted to preserve or protect. Now, in 2022, how would you rank these in terms of how important you feel they are to you or to the future of Simsbury?

Answered: 725 Skipped: 15



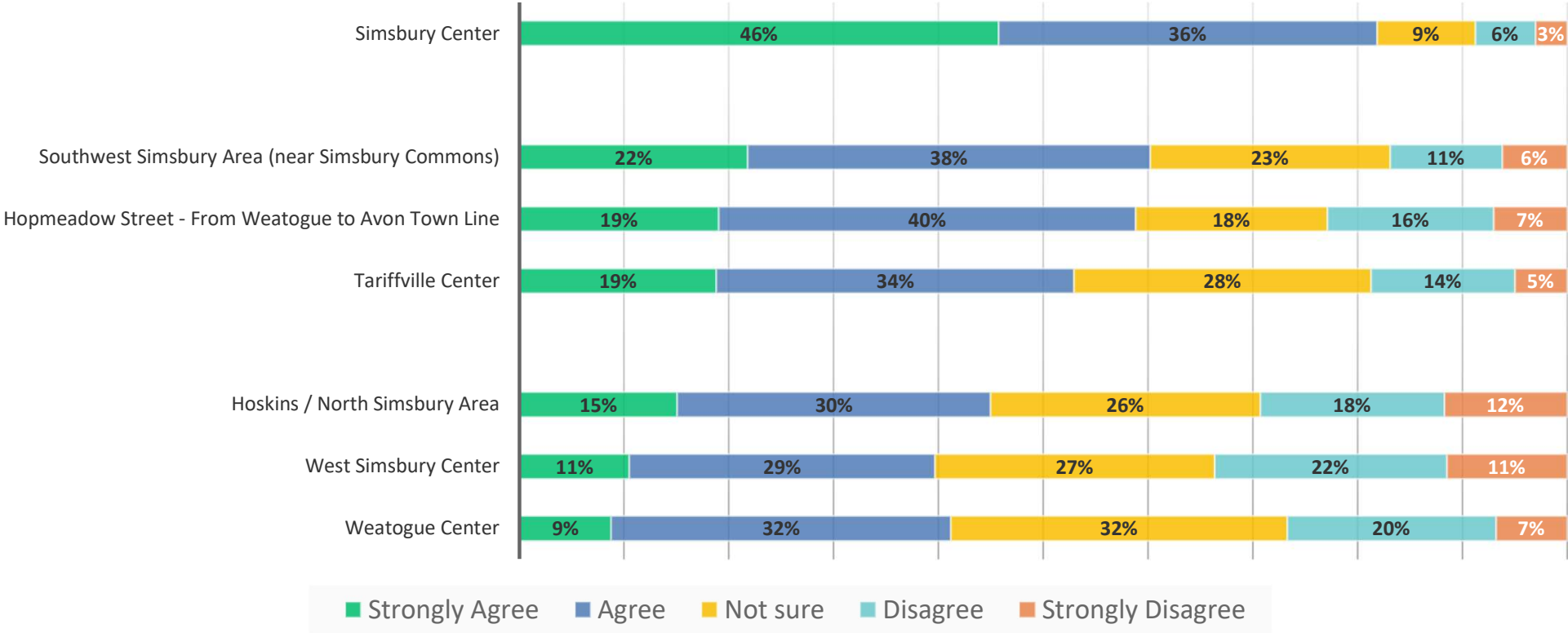
Q11: The Development section of the 2017 POCD contained four sections on how Simsbury wanted to guide growth or change. Now, in 2022, how would you rank these in terms of how important you feel they are to you or to the future of Simsbury.

Answered: 666 Skipped: 74



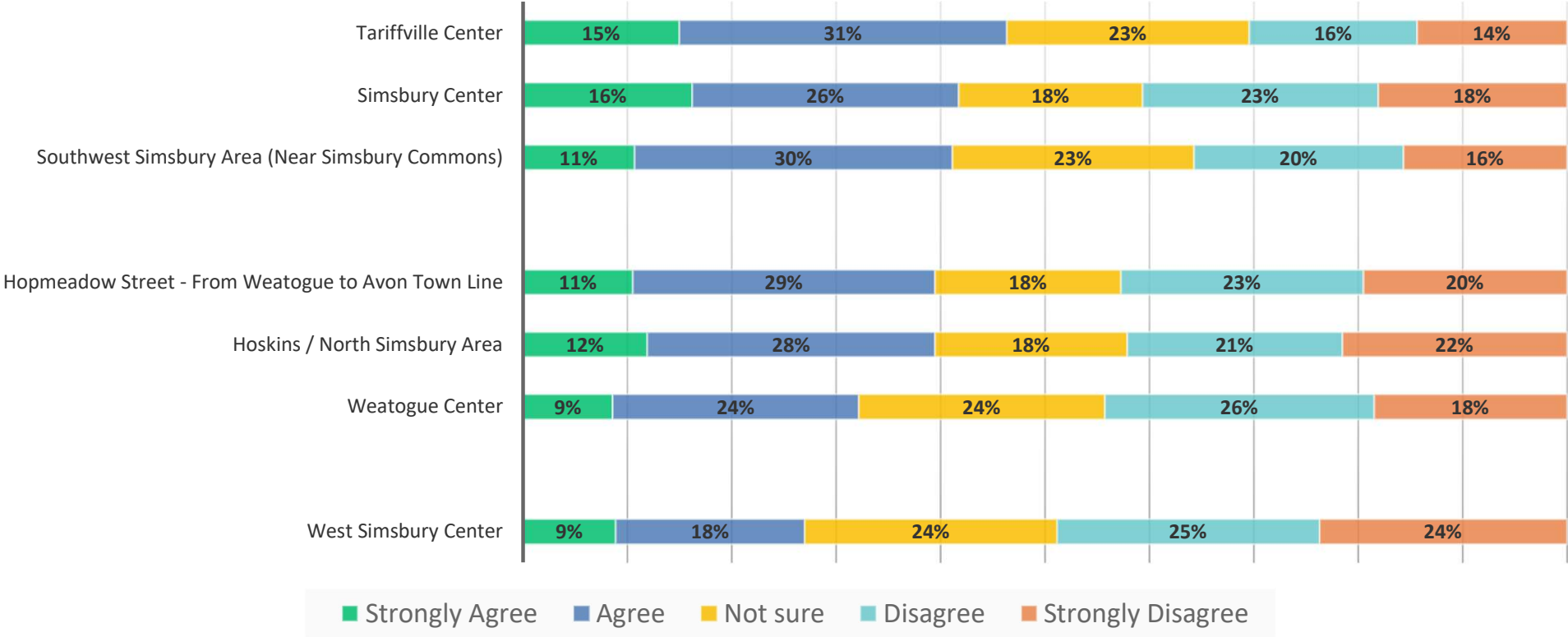
Q12: How do you feel about whether Simsbury should prioritize economic development in the following areas:

Answered: 665 Skipped: 75



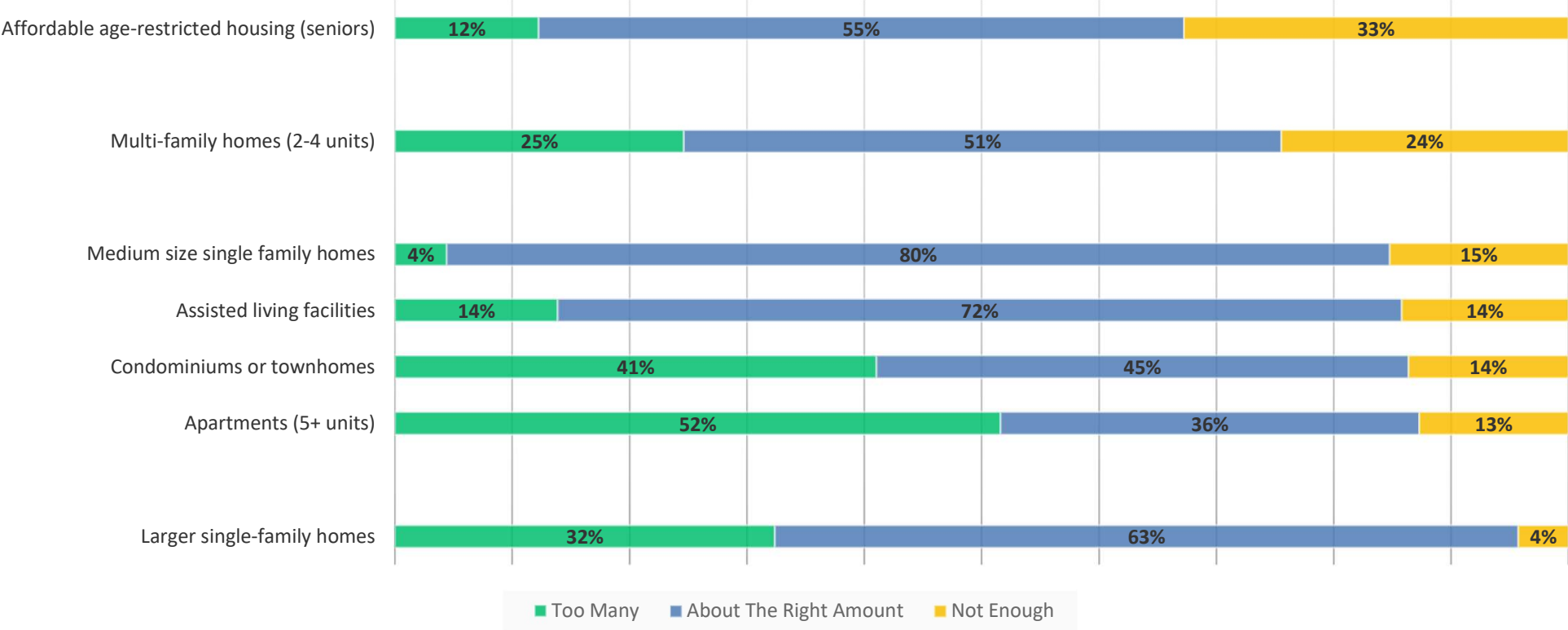
Q13: In order to meet the housing needs of the future, Simsbury could seek out ways to increase housing opportunities in some or all of the following areas:

Answered: 657 Skipped: 83



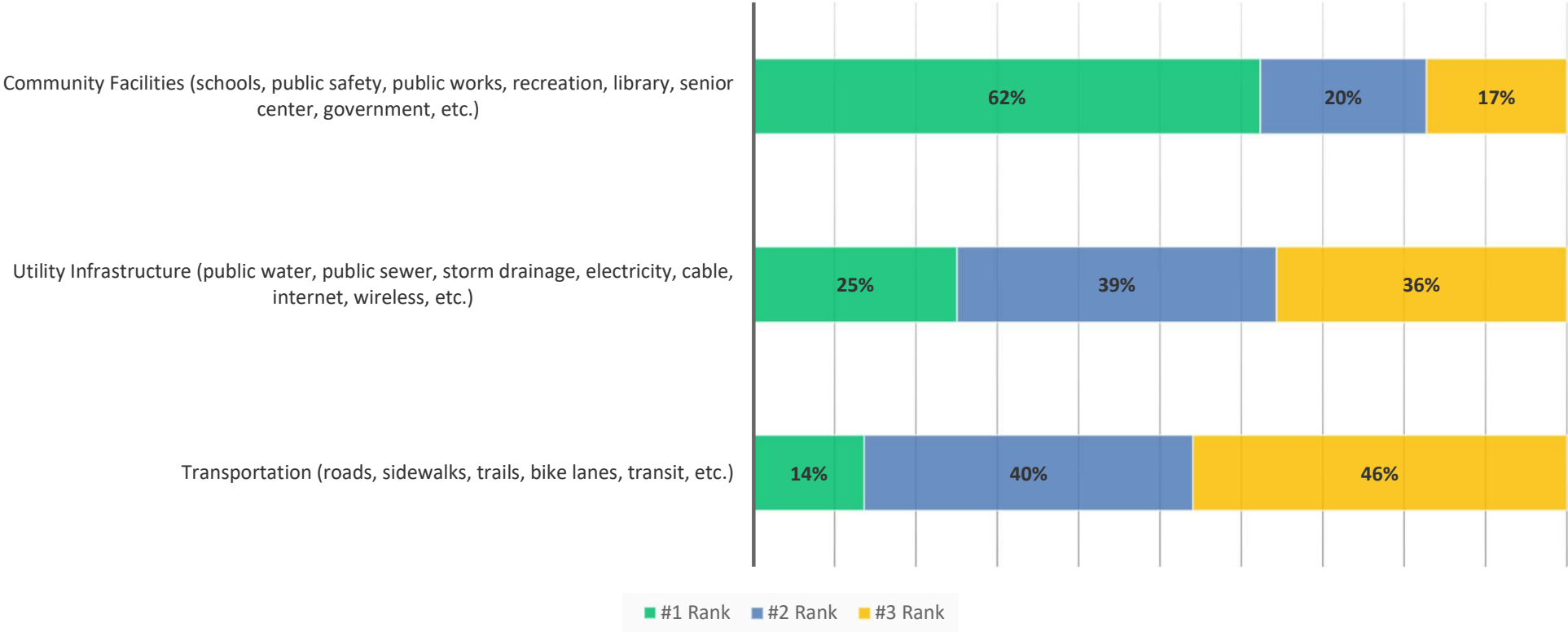
Q14: In terms of housing, do you feel Simsbury has too many, not enough, or about the right amount of the following types of housing?

Answered: 662 Skipped: 78



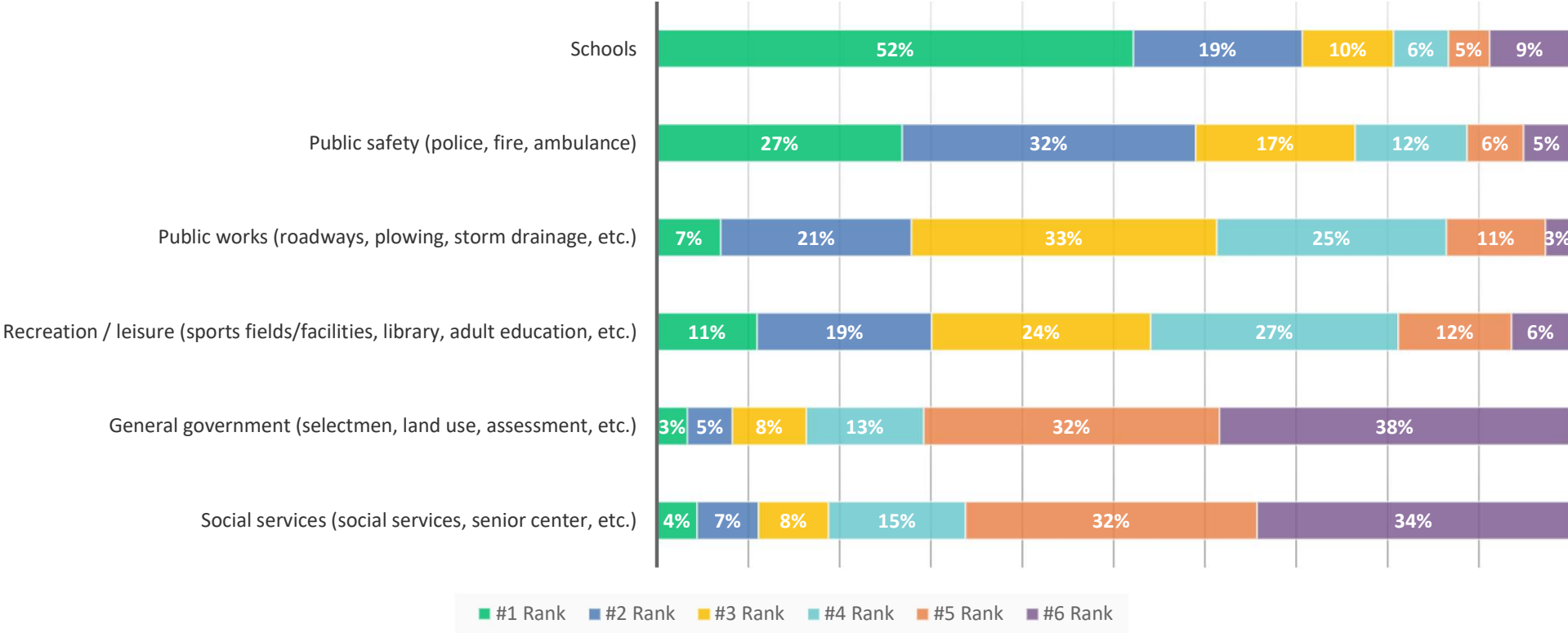
Q15: The Infrastructure section of the 2017 POCD contained three sections on how Simsbury wanted to provide for the services and facilities to meet community needs and desires. Now, in 2022, how would you rank these in terms of how important you feel they are to you or to the future of Simsbury.

Answered: 645 Skipped: 95



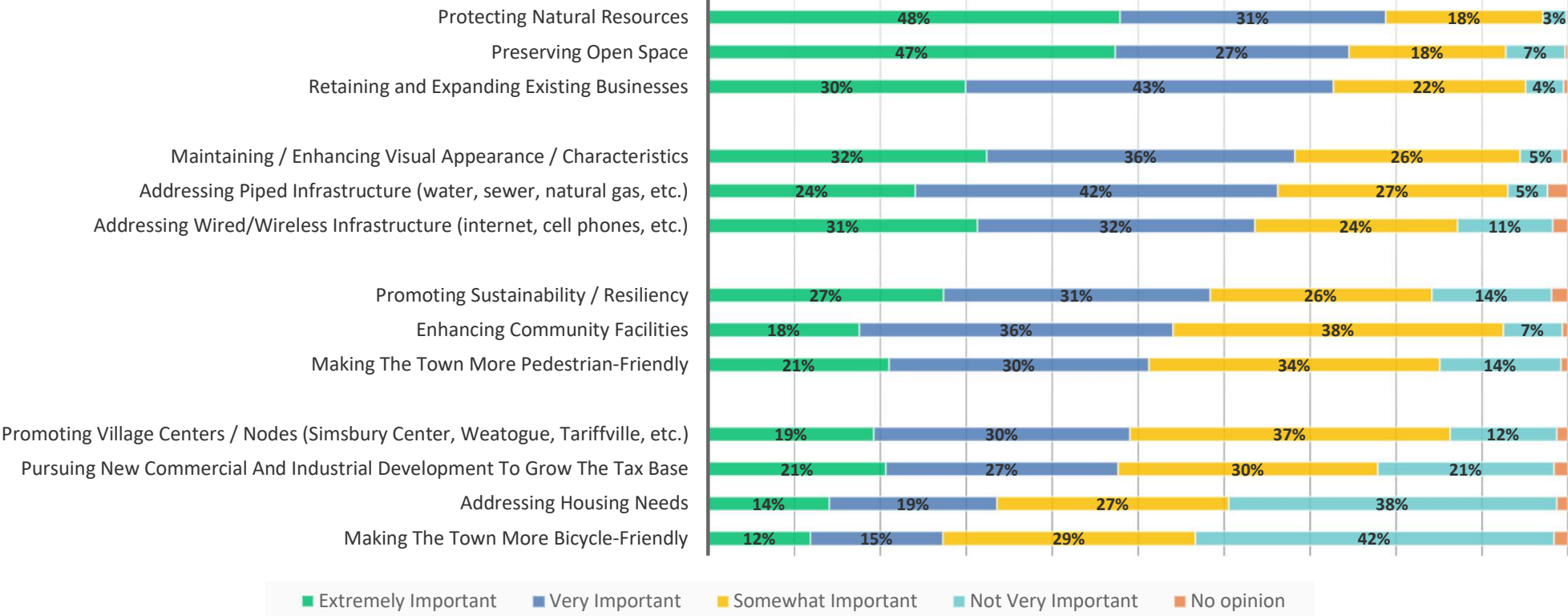
Q16: Now, for community facilities and services in Simsbury, which would you rank the following in terms of importance to you?

Answered: 648 Skipped: 92



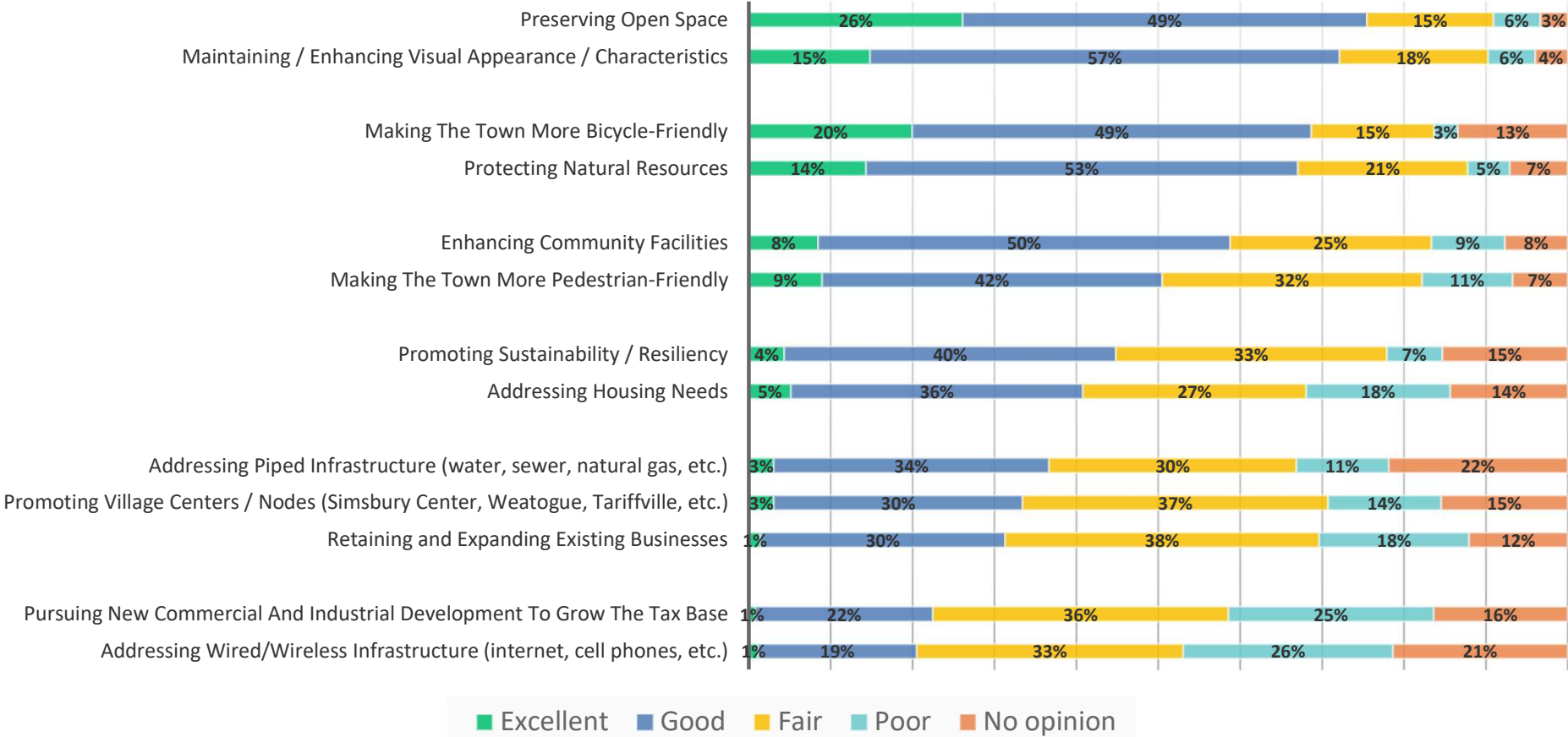
Q17: Now, from an overall perspective, how important do you feel the following POCD strategy areas should be to Simsbury over the next 10 to 20 years?

Answered: 634 Skipped: 106

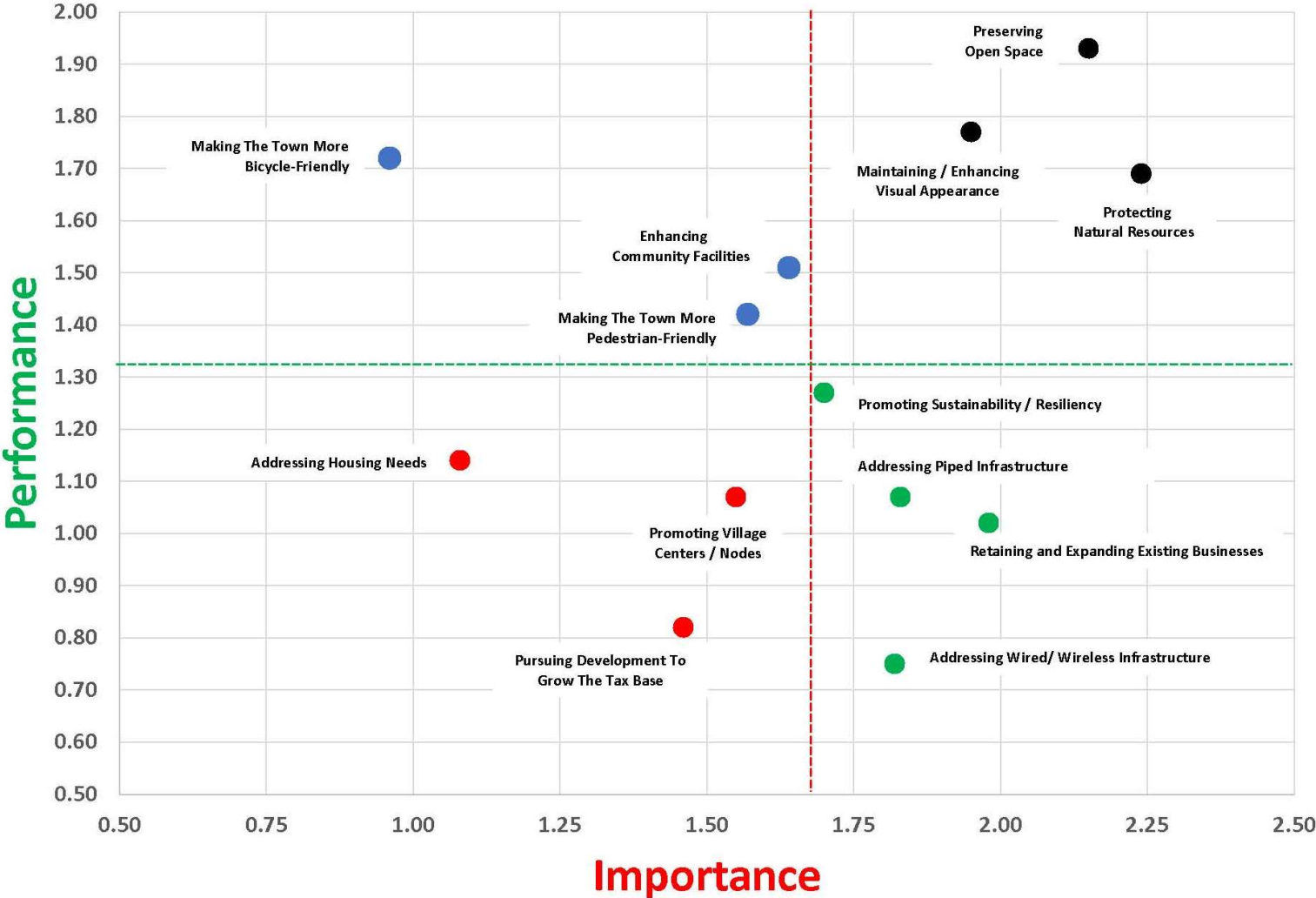


Q18: How well do you think the Town of Simsbury has been doing addressing these strategy areas?

Answered: 631 Skipped: 109

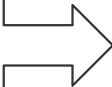


IMPORTANCE / PERFORMANCE COMPARISON



IMPORTANCE / PERFORMANCE COMPARISON

Participants feel these are important
and see results
KEEP UP THE GOOD WORK!

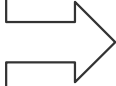


	Importance - Weighted Average	Performance - Weighted Average
Protecting Natural Resources	2.24	1.69
Preserving Open Space	2.15	1.93
Maintaining / Enhancing Visual Appearance / Characteristics	1.95	1.77

IMPORTANCE / PERFORMANCE COMPARISON

	Importance - Weighted Average	Performance – Weighted Average
Protecting Natural Resources	2.24	1.69
Preserving Open Space	2.15	1.93
Maintaining / Enhancing Visual Appearance / Characteristics	1.95	1.77
Promoting Sustainability / Resiliency	1.7	1.27
Addressing Piped Infrastructure (water, sewer, natural gas, etc.)	1.83	1.07
Retaining and Expanding Existing Businesses	1.98	1.02
Addressing Wired/Wireless Infrastructure (internet, cell phones, etc.)	1.82	0.75

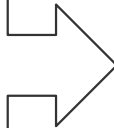
Participants feel these are important
but may not feel they see results
AREA FOR IMPROVEMENT?



IMPORTANCE / PERFORMANCE COMPARISON

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Addressing Wired/Wireless Infrastructure (internet, cell phones, etc.)	1.82	0.75
Enhancing Community Facilities	1.64	1.51
Making The Town More Pedestrian-Friendly	1.57	1.42
Making The Town More Bicycle-Friendly	0.96	1.72

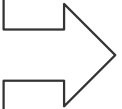
Participants may not feel these are as important as some other things but do see results
STAY THE COURSE?



IMPORTANCE / PERFORMANCE COMPARISON

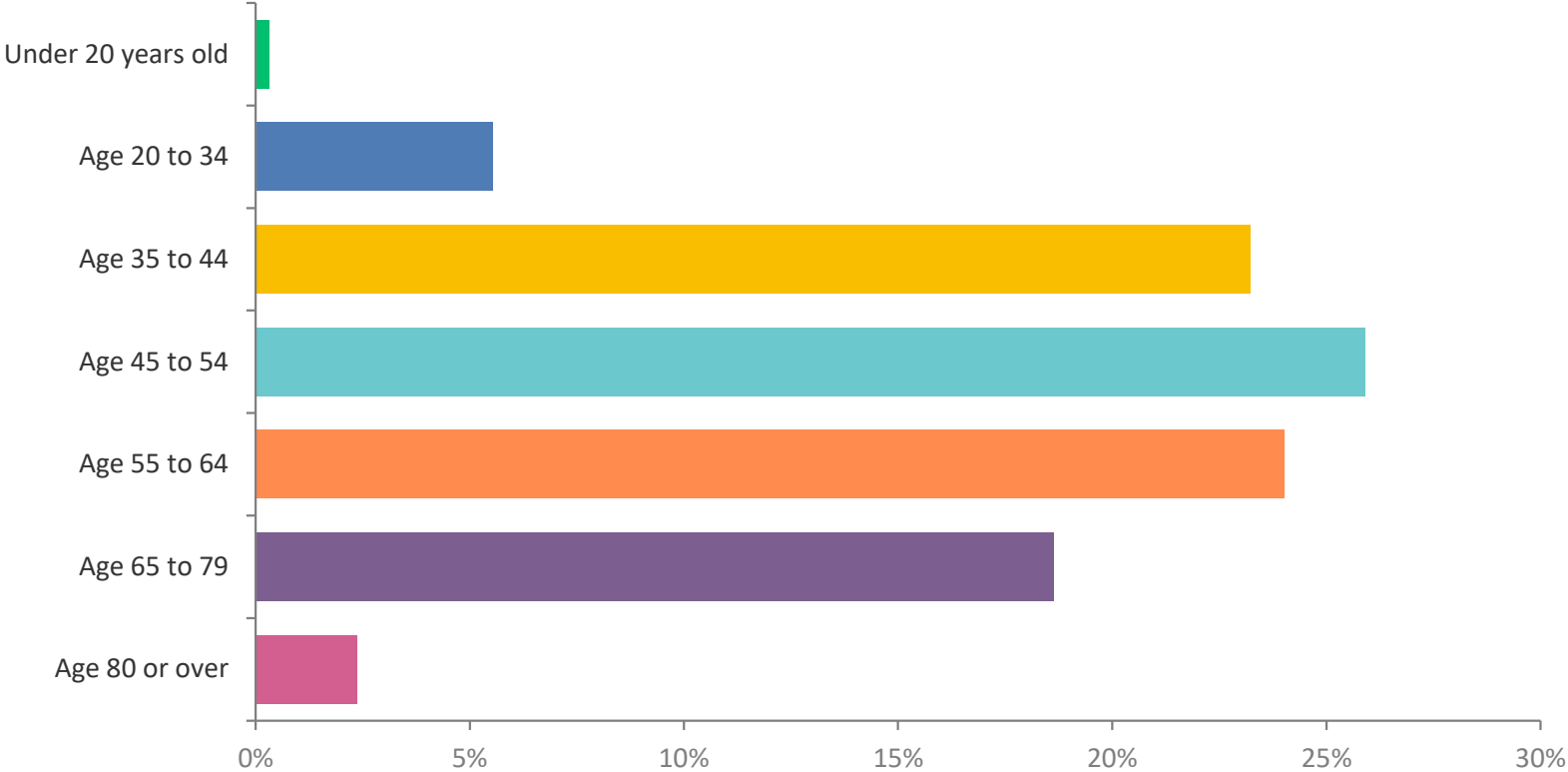
	Importance - Weighted Average	Performance – Weighted Average
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Enhancing Community Facilities	1.64	1.51
Making The Town More Pedestrian-Friendly	1.57	1.42
Making The Town More Bicycle-Friendly	0.96	1.72
Promoting Village Centers / Nodes (Simsbury Center, Weatogue, Tariffville, etc.)	1.55	1.07
Pursuing New Commercial And Industrial Development To Grow The Tax Base	1.46	0.82
Addressing Housing Needs	1.08	1.14

Survey participants did not feel these topics were important and may not feel they see results
POSSIBLE FUTURE FOCUS AREAS?



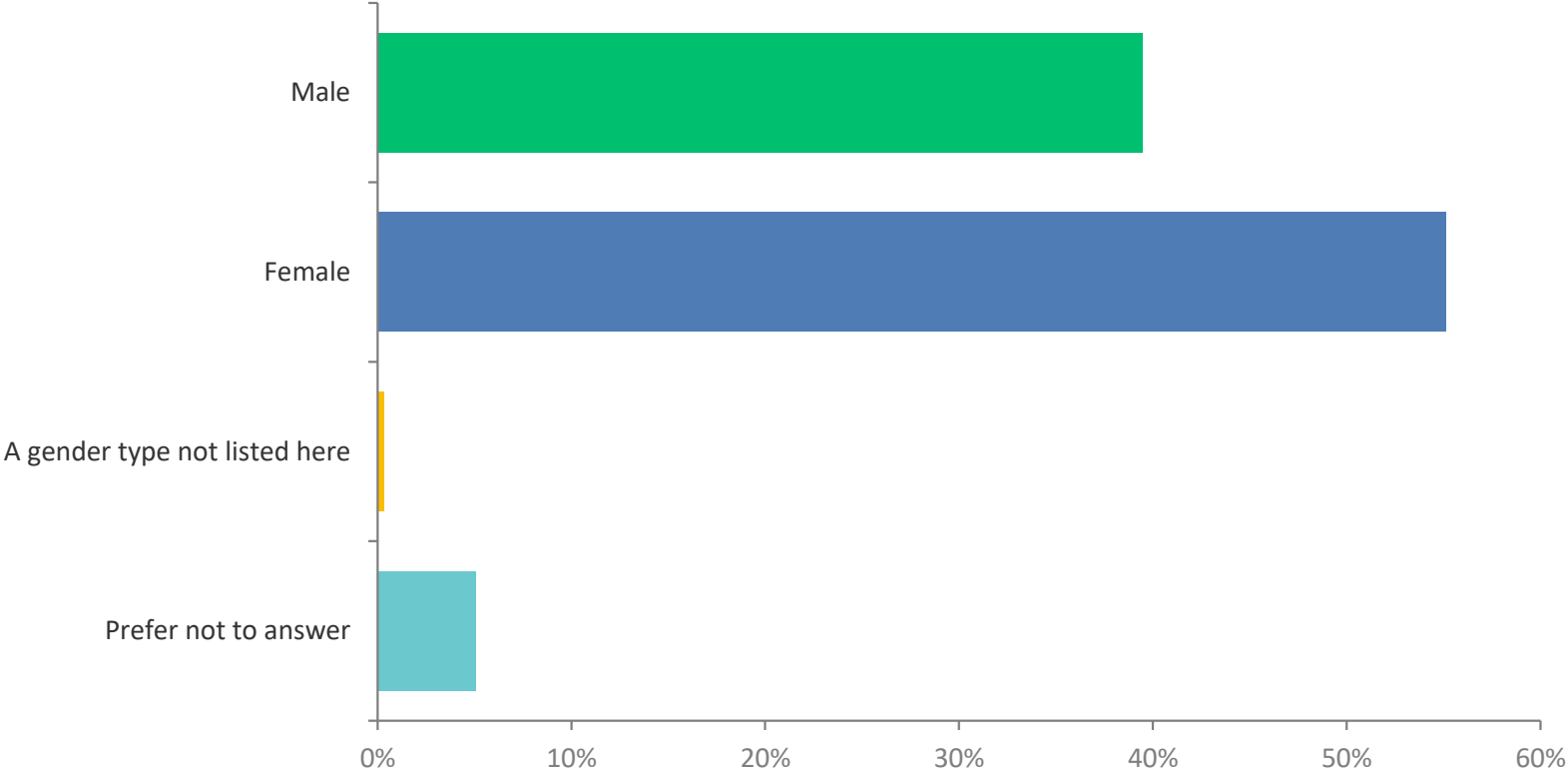
Q19: What age group are you part of?

Answered: 633 Skipped: 107



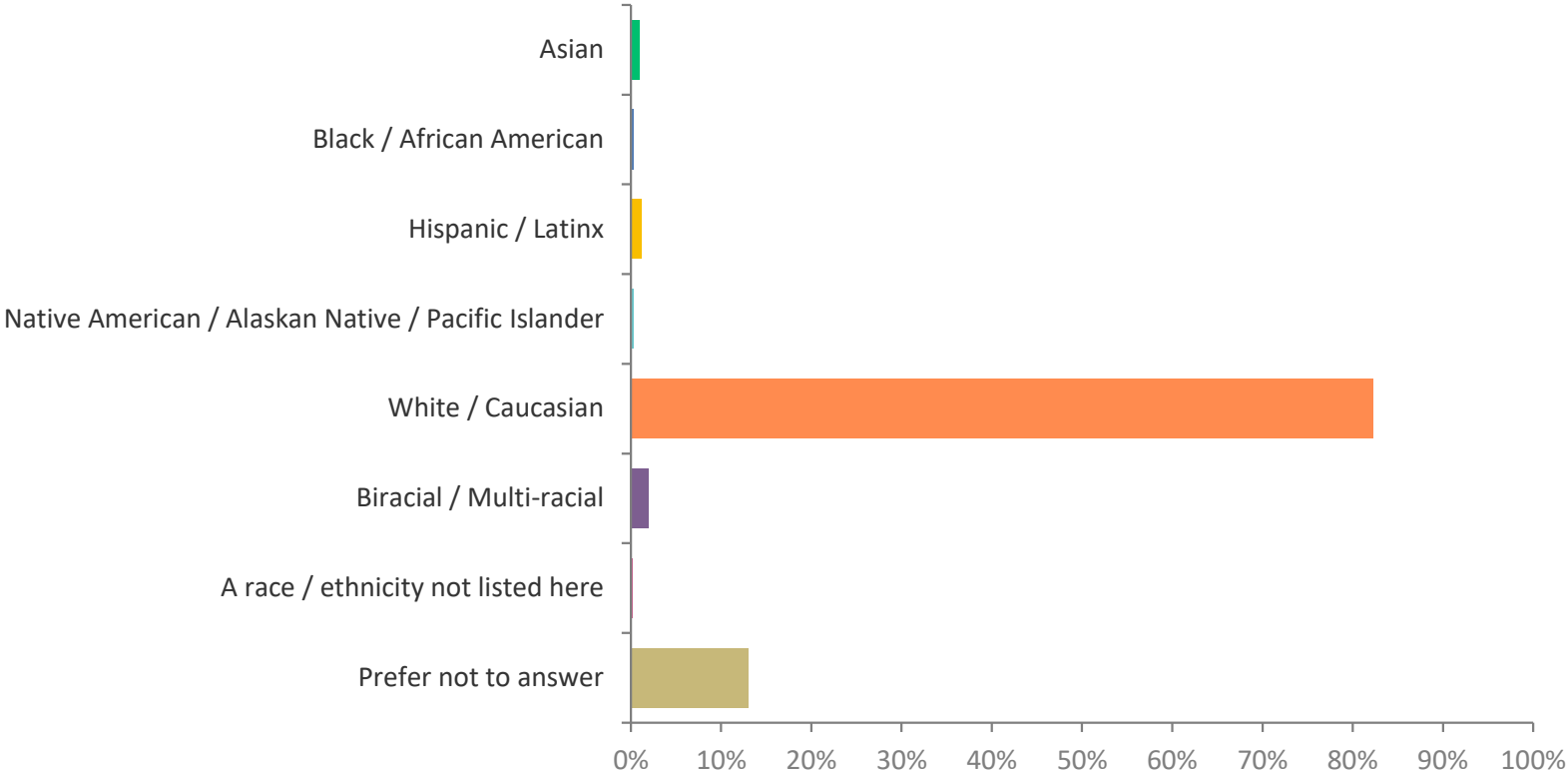
Q20: To which gender do you most identify?

Answered: 633 Skipped: 107



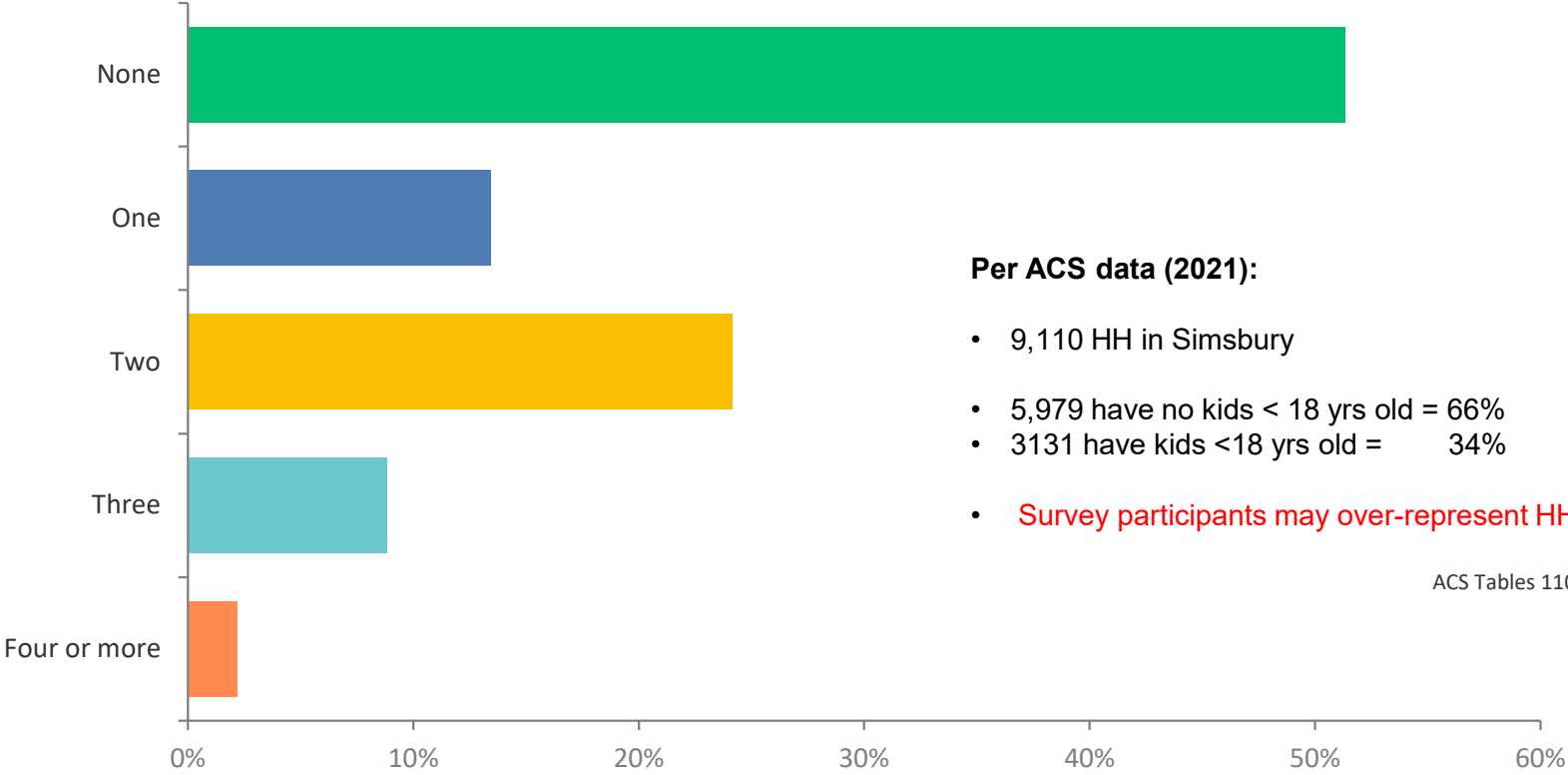
Q21: Which of the following do you feel best describes you?

Answered: 631 Skipped: 109



Q22: How many children under the age of 18 do you have living at home?

Answered: 633 Skipped: 107



Per ACS data (2021):

- 9,110 HH in Simsbury
- 5,979 have no kids < 18 yrs old = 66%
- 3131 have kids <18 yrs old = 34%
- **Survey participants may over-represent HH with kids**

ACS Tables 11016 and 11004