

**SIMSBURY TOURISM COMMITTEE**  
**“Heritage, Charm, Adventure”**

Simsbury Visitors Center  
749 Hopmeadow Street

**Monday, May 16, 2016 7:00 p.m.**

**AMENDED**

1. Call to Order
2. Review and approve minutes of April 18, 2016
3. Simsbury Visitors Center Welcome and Update:
  - A. Visitors Center Report
  - B. Visitor Center funding
  - B. Outside Visitors Center Signs Update
4. State Tourism Website meeting with Jean Hebert and update on State Tourism Conference with Steve Mitchell
5. Old Business & Upcoming Events
  - A. Souvenir Update
  - B. Simsbury Public Library Director’s Challenge Update
  - C. April 30 Innovation Fair & Open Studios etc. update
  - D. Duck Race, Triathlon, New Mexico Marathon. Simsbury Celebrates update
  - E. Hudson Property Update
  - G. McLean Brochures/post cards: Front Desk & store
6. OTHER QUICK Updates (as needed)
  - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair April 30, SHS Artisan Craft Event May 21, Jamie McEwan Whitewater Triple Crown, Grange Fair
  - B. Communications: Facebook and SCTV
7. Adjournment

Next Meeting **Monday**. June 20 7:00pm, Simsbury Farms Pool Complex Lobby  
100 Old Farms Road