

SIMSBURY TOURISM COMMITTEE

“Heritage, Charm, Adventure”

Simsbury Farms Pool Complex Lobby
100 Old Farms Road

Monday, June 20, 2016 7:00 p.m.

1. Call to Order
2. Review and approve minutes of May 16, 2016
3. CT State Tourism Video
4. Simsbury Farms Welcome with Parks Director Gerry Toner
5. Visitors Center & Open House Day Reports and Signage update
6. State Tourism Groups & Websites
 - A. Report on Center of Connecticut Annual Meeting Conference
 - B. Brainstorming: How Simsbury can use state tourism websites more effectively
7. Meeting Locations for remainder of 2016: Need Volunteer
8. Old Business & Upcoming Local Events
 - A. Souvenir List for Website update
 - B. Simsbury Public Library Director's Challenge Update
 - C. Hudson Property Update
 - D. Farmers Market cancellation
 - E. The Taste in Simsbury date: August 25th
9. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine's Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair, SHS Artisan Craft Event, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook, Town Website and SCTV
10. Adjournment

Next Meeting **Monday**, August 15th 7:00pm, Mitchell Chrysler 416 Hopmeadow Street