

Simsbury Tourism Committee Meeting Agenda
Abigail's Private Room
Monday, March 20, 2017 7:00 pm

1. 7:00pm Call to Order and Host Welcome
2. Review and approve minutes of February 21, 2017
3. Visitors Center Report & Signage/Brochures update
4. Old Business & Updates:
 - a. New Committee Members Welcome
 - b. 2017 Meeting Locations
 - c. Update on 3/21 Library Workshop for Non-Profits on State Tourism Website, & follow up PR & Website Workshops & plans for PR Guidelines for local groups
 - d. Agenda Reminder: On Town Website for auto delivery
5. New Business
 - a. Creating New Working Teams for Tourism
 - b. State Tourism Awards
 - c. Announcements –SHS June 3rd Garden Party & 4/26 Flea Mkt. & Smorgasbord & June 10th Connecticut Open House Day
6. QUICK Updates (as needed)
 - a. Town Groups & Events: Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Book Sale, Simsbury Fly-in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Maker's Faire, SHS Artisan Craft Event, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - b. Communications: Facebook, SCTV , Tourism/Town Website update.
7. Adjournment

Next Meeting **Mon.** April 17, 7:00pm, Highcroft Apartments Community Room