

**Simsbury Tourism Committee Meeting
Highcroft Community Room
Monday, April 17, 2017 7:00 pm**

Agenda

1. 7:00pm Call to Order and Host Welcome
2. Review and approve minutes of March 20, 2017
3. Visitors Center Report : Cell Phone Tour & Visitors Center Town Funding
4. Old Business & Updates:
 - a. Announcements –SHS June 3rd Garden Party & 4/26 Flea Mkt. & Smorgasbord
 - b. June 10th Connecticut Open House Day
 - c. 2017 Meeting Locations update
 - d. Creation of Working Teams
5. New Business
 - a. Simsbury Tourism Hub for Aer Lingus/ Bradley Airport
6. QUICK Updates (as needed)
 - a. Town Groups & Events: Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Book Sale, Simsbury Fly-in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Maker's Faire, SHS Artisan Craft Event, Jamie McEwan Whitewater Triple Crown, Grange Fair, International Skating Center of CT, CT Convention & Sports Bureau
 - b. Communications: Facebook, SCTV, Tourism/Town Website update.
7. Adjournment

Next Meeting **Mon.** May15, 7:00pm, ____TBD____