

**Agenda Simsbury Tourism Committee Meeting**  
**Bill Selig Studio & Gallery**  
**Monday, May 15, 2017 7:00 pm**

1. 7:00pm Call to Order and Host Welcome
2. Review and approve minutes of April 17, 2017
3. Visitors Center Report & Signage/Brochures update
4. Old Business & Updates:
  - a. May 21<sup>st</sup> Triathlon, May 26<sup>th</sup> PAC Party, June 3<sup>rd</sup> Garden Party, June 4<sup>th</sup> Historic House Tours, June 10<sup>th</sup> Connecticut Open House Day (Staff a table?)
  - b. Updates by Working Teams
    - a. Status of Simsbury award nominations
    - b. Update on Governor's Tourism Conference
    - c. Support of Tourism Committee projects in town budget
    - d. Simsbury Tourism Hub for Aer Lingus/ Bradley Airport
    - e. Tourism Teams: focus areas
5. New Business
  - a. Presentation: Tim Good – Passport Booklet
6. QUICK Updates (as needed)
  - a. Town Groups & Events: Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Book Sale, Simsbury Fly-in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Maker's Faire, SHS Garden Party Event, Jamie McEwan Whitewater Triple Crown, Grange Fair, International Skating Center of CT, CT Convention & Sports Bureau,
  - b. Communications: Facebook, SCTV, Tourism/Town Website update.
7. Adjournment

Next Meeting: Mon. June 19<sup>th</sup>, The Simsbury Inn