

Agenda Simsbury Tourism Committee Meeting
Simsbury Historical Society, Ellsworth Visitor's Center
Monday, October 16, 2017 7:00 pm

1. 7:00pm Call to Order & Host Welcome
2. Review and approve minutes of August 21, 2017
3. Guest speaker: **Marc Lubetkin: Discuss the Red Stone Horse and Carriage proposal**
4. Old Business & Working Team Updates:
 - A. Team A Events: Updates on Events since last meeting and fall events
Team A Events: Calendar, State Website, Facebook and Social Media
 - B. Team B: Outreach: Visitors Center Update, Kent Passport preliminary discussion, and other info
 - C. Team C: Recognition: Update on Fall Meeting Locations
 - D. Team D: Governmental: Bike Trail Updates
 - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/
Bradley Airport, Explore Campsite possibility
5. New Business
 - a. Team Breakout meetings to discuss group future focus and planning followed by whole committee discussion
6. QUICK Updates (as needed)
 - a. Town Groups & Events for next 3 months including:
Fall Farm to Table Sunday Family Dinner Oct 15th, Holiday Market & Village - SHS
 - b. Communications: Facebook, SCTV, Tourism/Town Website update.
7. Adjournment

Next Meeting: Mon. November 20, 2017, Location TBD