

Wordsmith Bookshop Proposal, April 2022

1 Grist Mill Rd, Simsbury, CT

Description:

We are planning to open a bookshop featuring new and used books for both adults and children. We will also be holding community events, such as author talks and signings, book clubs, storytimes, etc, as well as acting as an important “third space” for people to gather socially outside of their homes or workplaces/ school. We will have comfortable chairs for people to sit in to peruse books or chat with friends, as well as some larger more flexible spaces in which to hold events.

As part of this, we would also like to offer coffee and pastries (prepared elsewhere and brought in) during the day, as well as a small selection of beer and wine in the evening. This model would provide a cultural hub for the community; a social atmosphere in which they can come together to share their love of books and learning. Not only will this enhance the bookshop experience for customers, but these additional revenue streams will bolster the shop financially, and therefore better ensure its viability.

We are planning to open in a much smaller capacity in one section of our building starting in May that will feature books only during limited hours; build-out is slated to start in July with an opening date in September.

Proposed hours of operation (in September:

Closed Mondays

8a - 7p Tuesday/ Wednesday/ Thursday

8a - 9p Friday/ Saturday

10a -5p Sunday

Employees:

2 full time employees (1 being the owner)

2-3 part time employees*

*This may change based on need and time of year