

Agenda Simsbury Tourism Committee Meeting
12 Madison Lane, West Simsbury, Dominique Avery's House
Monday, December 16, 2019 7:00 pm

1. Call to order and name secretary for this meeting.
2. Review and approve minutes of November 18, 2019
3. Discuss support role of Tourism Committee in Simsbury's 350th Celebration
4. Old Business Updates
 - A. 350th Anniversary Celebration: Town Committee and Winter Events
 - B. Update on New Brochures & Hand drawn map
 - C. Recognition: Possible street sign
 - D. Governmental: Temporary Rental Working Group Appt.; Bike Updates, Town Liaison: Central Region Tourism District; New committee members update: EDC relationship; BOS update on membership, funding & Hospitality Task Force
 - E. Special Projects: Campsite Committee update
4. New Business
 - a. 2020 focus areas
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 4 months: December-March & Creating Year-Round Calendar for foreign visitors
 - b. Communications: Recent tourism articles on Simsbury, Facebook, town hall locations, 2019-2020 tourism publicity, and clustering events around major events, Facebook, SCTV Tourism show, Tourism/Town Website update
6. Adjournment

Next Meeting: Tuesday, January 21, 2020 7PM at Chamber of Commerce