

Agenda Simsbury Tourism Committee Meeting
Visitors Center - Simsbury Chamber of Commerce
Tuesday, Feb. 18, 2020 7:00 pm

1. Call to order and confirm secretary for meeting.
2. Review and approve minutes of January 21, 2020
3. Old Business Updates
 - A. Update on 350th Anniversary Celebration: Official and other Events
 - B. Update on 2020 Art Trail Sculptures
 - C. Update: possibility of printing new brochures & hand drawn map by 350th committee
 - D. Update on possible Heublein Tower partnership
 - E. Recognition: Update on Possible State Street Tourism Signs for Simsbury
 - F. Government Updates: BOS Liaison, Town Funding, Feb 24 Town Manager presents budget to BOS; Temporary Rental Working Group; Bike Groups; Central Region Tourism District; Committee Membership; EDC & Funding Update; Hospitality Task Force;
 - G. Special Projects: Campsite Committee (on hold)
4. New Business
 - a. 2020 focus area?
 - b. Moving the Kiosk. Can it be revived?
 - c. State Open House Day Sat. June 13 (Did visitors center sign up?)
 - d. Chamber of Commerce Update
 - e. State Tourism Conference on April 29th (\$99)
5. QUICK Updates (as needed)
 - a. Misc. Town Groups & Events: Creating Year-Round Calendar for foreign visitors;
 - b. Communications: Statewide tourism publicity, Facebook, SCTV, Tourism/Town Website update; State Tourism Website
6. Adjournment

Next Meeting: Monday, March 16, 2020 7PM at Eno Memorial Hall South Conference Room